

EBONY

NEGRO AMERICA'S
MOST EXCITING MEN



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GOOD IN BUSINESS?

JUNE 1949 30c



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IT'S A MATTER OF CHOICE . . . some folks prefer golf, some tennis, and some would rather sit!

Similarly, no single brand of whiskey can seem best to everyone. That's why we take the commonsense attitude that Hunter's delicately

different flavor will appeal to a great many men, but not necessarily to all men. It's a matter of choice!

We do sincerely believe you should try this fine whiskey. Try it because it is different. Try it and form your own opinion!

HUNTER

SINCE 1860

First over the Bars

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Served in the Home of
Larry Doby
STAR OUTFIELDER OF THE
CLEVELAND INDIANS

YOU HEAR IT EVERYWHERE...

**"finest beer served
...anywhere!"**

THE REASON:

33 FINE BREWS BLENDED INTO ONE GREAT BEER

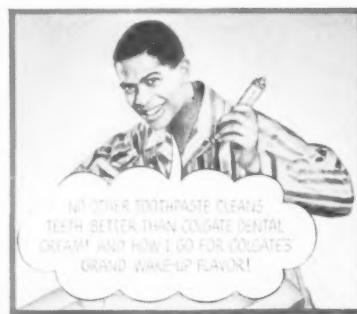


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He Needs a Man-to-Man Talk!



LETTERS AND PICTURES

ROCHESTER'S EARNINGS

In your April, 1949 EBONY, on page 14, you carry a picture of Eddie "Rochester" Anderson.

According to the way I understood the article, he gets \$750 for every minute he is on the air. A gentleman whom I know thinks that I misinterpreted the amount. He has bet me \$10 that "Rochester" gets only \$7.50 per minute.

Please let me know who is right and oblige.

MRS. WILLIAM HANNA
St. Paul, Minn.

• ED. Rochester's air earnings are \$750 per minute, not \$7.50.

FDR AND MRS. BETHUNE

April's edition is really tops with the cover photo of Mrs. Mary McLeod Bethune. You can see the years of struggle and yet lines of patience and understanding graced with charity, courage, faith and a constant pursuit of hope and love etched in her face.

VELMA BERNAT
Baltimore, Md.

I enjoyed reading "My Secret Talks With FDR" by Mary McLeod Bethune. Our President Roosevelt was a wonderful man and Mrs. Roosevelt is a wonderful woman.

We need more brilliant women like Mrs. Bethune and Mrs. Roosevelt.

Tears were brought to my eyes when I read the article on mental illness and overcrowded institutions.

ESTELLE NICHOLAS
Brooklyn, N. Y.

That very striking full-page lead photograph illustrating Mrs. Mary McLeod Bethune's current EBONY article, "My Secret Talks With FDR," brings back to mind this story which had its rounds inside the so-called Black Cabinet:

One bright morning Mrs. Bethune was leaving the executive offices of the White House, following one of her many appointments with the late President Franklin D. Roosevelt. Before she entered a waiting car, she was hailed by a certain Southern Senator who smiled at her and said, "Good morning, Auntie."

With an equal beam on her face, Mrs. Bethune is said to have answered quickly, "Pardon me if I don't seem to remember which son of my many sisters and brothers you happen to be."

The Senator lost no time in slithering away to his appointment.

Whether or not this story is true is not fully known. But those of us who worked with Mrs. Bethune, especially before, during and after those annual conferences sponsored in Washington by her Federal Council of Negro Affairs, soon learned that when she is armed with a full set of reliable facts, she can be fully trusted to take a strong stand on major issues when she goes behind the closed doors of the inner coun-

Continued on Page 6



HITS OF THE SEASON

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Starring—YOU at your beautiful
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designed for admiration.

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BRASSIERES

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C • CUP
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New sensation in *Strapless!*

Most thrilling new bra in years! Has the
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center, dainty frilled trim, and light, com-
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Rich SATIN
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Magic "Bow Tie" in front gives "ad-
justable separation".

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for the teen-age
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Sizes 30 to 36
White and Tealose

Gives you the glamorous lines of your
favorite star! Stitched undercup.

STYLE 505, SATIN
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A Cup - 32 to 36
B Cup - 32 to 40
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Black, Blue, Marze,
Pink

C Cup - 32 to 42
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Black

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with Elastic band
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Special Sale Price **\$10.98**

SWEET 'N' LOVELY spells ROMANCE with its figured skirt of fetching calico and its strapless white eyelet-embroidered bodice, feather-boned to hold it alluring. The **Bolero**—in matching print and color has padded shoulders. It makes your waist look slender. It's full-skirted—and a sure-fire eye-catching date maker. Pre-shrunk and hand washable. Every woman can wear this Hollywood style... all for just \$10.98

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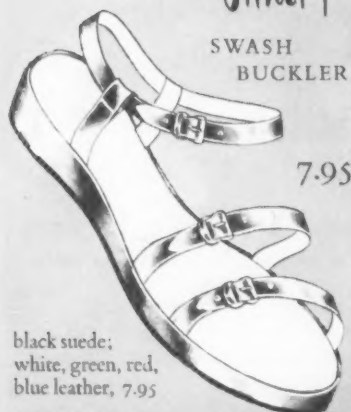
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LETTERS

Continued

cils of government and private agencies. Yes, time and again she breaks clear of the usually accepted "smart tactics" and holds out for a full measure of fair and just demands. On no major issue does she ever place herself in that ridiculous position of "leadership" by having to climb down from her original stand. More often she climbs up.

Mrs. Bethune's greatness lies in the fact that she sincerely does the most for those who can do her the least good.

DUTTON FERGUSON

New York, N. Y.

No words in Webster's Dictionary can express to you how we feel about the April issue of EBONY. It is a masterpiece, and if you never do another copy, you will have made a wonderful contribution to America.

Mrs. Bethune has received many congratulatory letters, telegrams and cards, from white and Negro people, saying that they had seen the issue, had read the copy and congratulated the editors of EBONY for such a grand job.

The cover is beautiful, and it does give one a sense of pride to see a woman like Mrs. Bethune, a beautiful character, gracing the cover of one of our magazines.

On behalf of the members of the Council of Negro Women, I express to you our deep appreciation for having honored our Founder-President, Mary McLeod Bethune.

JEANETTA WELCH BROWN
Executive Director

National Council of Negro Women, Inc.
Washington, D. C.

RICHEST NEGROES

In reading your magazine (April issue), on the ten richest Negroes in America, I find that you omitted one man who I know is reputed worth well over a half million dollars. That is the well known doctor of this city and Michigan, Dr. Herman L. Hunter.

JAMES M. RENFRO, SR.
Hamilton, O.

Your recent article on "The Ten Richest Negroes" in America (April '49) is really great with me.

The article helps prove the fact that Negroes have what it takes to make the grade in any business, trade or profession.

We won't all be fortunate enough to bear such titles as millionaires, not alone multi-millionaires, but we should all strive to do our utmost in any venture we undertake. I am more determined now than ever to strive to obtain my goal as a good and efficient businessman, not to make millions but to help strengthen the Negro as a businessman.

ROGER C. TUCKER, JR.
Philadelphia, Pa.

I should like to call to your attention the article in the April issue of EBONY magazine entitled "The Ten Richest Negroes in America."

Please let me know the name of the "ranking United States credit agency" from which you received information concerning my personal wealth. I have been so busy trying to help build a



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PETROLEUM JELLY
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LETTERS

Continued

mutual life insurance company, whose assets belong to its policyholders and in which I have no stock, that I have not had time to accumulate any personal wealth. All of the information concerning me and my wealth is totally incorrect. I am not even one-tenth of a millionaire. All articles which have been written about me heretofore have been referred to me for checking as to their authenticity and for approval before releasing.

Your statement "In addition to being president of the \$60,000,000 North Carolina Mutual Life Insurance Company" is misleading, as the assets of the North Carolina Mutual Life Insurance Company are \$23,011,329.13 and insurance in force \$139,868,236.

In your effort to render Negroes a service, you have placed me in an embarrassing position. I would appreciate it if you would correct this statement in the next issue of your magazine.

C. C. SPAULDING

President North Carolina
Mutual Life Insurance Co.

Durham, N. C.

In the April, 1949 issue of EBONY, the article, "The Ten Richest Negroes in America," is excellent. No one could find much fault with your selection. The following are, in my opinion, worthy of some mention.

Being a "realist," I believe in facts. Certified facts disclosed that, in the case of Thomas J. (Rooster) Hammand, Detroit, he left more than one million dollars to his beneficiaries in 1947, more than \$500,000 of which was in cash and bonds. Any prominent fair-minded Detroit in on the know will bet you five to one that John W. Roxborough's wealth is greater than that of Dr. Alf. E. Thomas or Irving (Gotham Hotel) Roane. It is true, also, that Roxborough's holdings are greater than Julian A. Black's.

The name of Ray (Sugar) Robinson also should be included in your first ten selection. Vital statistics reveal that Ray is worth more than one-half million dollars. He owns one-half block of real-estate in Harlem valued at nearly \$200,000. His restaurant and bar does an annual business of \$100,000.

JOHN D. SHUEY

Marquette, Mich.

TIME TO STOP BEGGING

I am in hearty accord with your editorial "Time to Stop Begging." It was natural in the early days that the support of institutions for Negroes, as for other Americans, should come almost wholly from white people, for they had all the money. This is no longer true. Negroes are taking high place in wealth and it is one of the obligations of democracy that they take equally high place in giving.

As a matter of fact, the best American philanthropy was never patronizing. It gave to Negro causes not out of sentimental interest in this special group, but in order to help realize the American promise of equal opportunities for all the people. For example, the Rosenwald giving, while it concentrated on aid to Negro institutions and individuals of high promise, did this solely out of concern for Amer-

Flavor Packed!

There is no name
more famous for flavor
than Beech-Nut...



There is no chewing
gum more dependable for
fine flavor and uniform
high quality than...

Beech-Nut GUM

It's "Always Refreshing"

Beech-Nut BEECHIES, the
Candy Coated Chewing Gum
in three varieties:

PEPPERMINT, PEPSIN
and SPEARMINT

HERE'S THE WAY TO HAVE *Shades* **LIGHTER** *Smoother Softer...* **SKIN**

WITH THIS AMAZING CREAM THAT IS

Not 1 - Not 2 ...
BUT NOW
**3 TIMES
STRONGER**
THAN BEFORE



Those moments when he holds you in his arms, tenderly draws you closer for your triumph before his admiring eyes, that's when the shades lighter, smoother, softer skin assured by Black and White Bleaching Cream becomes a priceless beauty treasure.



"Remarkable" ... "Amazing" ... That's what you'll say about new Black and White Bleaching Cream that brings you shades lighter, smoother, softer skin. Now 3 times stronger than before, its "special

ingredient" works directly on the color in your skin—makes it shades lighter—and this bleaching action goes right into the layer in your skin where skin color is regulated. Yes, Black and White Bleaching Cream's amazing action—a result of regular dressing table use as directed—helps you have the shades lighter, smoother, softer skin you've always dreamed of. Modern science knows no faster method of lightening the skin ... you can't afford to miss these thrilling results, and you can easily afford the price. Buy Black and White Bleaching Cream today.

BLACK AND WHITE
Triple Strength **BLEACHING CREAM** *Triple Strength*

LETTERS

Continued

ica as a whole and for democracy. The return to society at large by such Rosenwald fellows as Marian Anderson, Percy Julian, Dr. Charles Drew and Ralph Bunche is evidence that this investment was not narrowly racial but as wide as the nation and the world.

In the fullness of democracy all institutions will be open equally to all citizens and will call equally on all citizens for support. That day will be hastened if Negroes see to it that institutions giving special service to this group are generously supported and maintained at highest standards.

EDWIN R. EMBREE
Former President

Julius Rosenwald Fund
New York, N. Y.

I read with great delight your Photo-Editorial "Time to Stop Begging."

We, as Negroes, must put our money to work. There are enough Negroes in the large income bracket to put over any money drive to support our institutions.

When Negroes get their riches, they sit right down on it and brag about the money in the bank and what they own. Big doctors, undertakers and insurance executives could do more for the race if they would only open up their hearts and give a little cash. If money would be put into schools and industry like it goes into the church, we would be a lot better off and more respected as a race.

W. HEARTWILL SEABROOK
Savannah, Ga.

Your March editorial condemning continuous begging by members of our race rates commendable approval by all well-meaning intelligent Negroes. I think it is high time those members of our race wake up to this issue which you have so ably put before us. It deprives us of all dignity and pride which we could have. It makes many of us look very cheap, particularly since we know our people are not poverty-stricken.

An example is made by your coverage of well-to-do Negroes in this same issue (March). It could be said that these men and women are selfish because they could contribute to our many institutions that are economically insecure. But it has been noticed that contributions by members of the other race are much more appreciated than that of his own race. This could account for our own people's reluctance. Then again we don't just depend on the wealthy for contributions. Most of the time, it is the ordinary people who benefit by these gifts. Yet when they are asked to give to many worthy causes, they are the first to refuse. Sometimes even with insulting remarks.

Much could be gained in the country toward the cause of our people if our monies were pooled by a reliable organization for worthy causes. Every little bit counts. It is time we learned that we gain nothing if we continue to bicker among ourselves. Determined cooperation will prove that we can and will strive to improve our educational, social and community needs.

He is helped who helps himself.

CARL D. FRINK
New York, N. Y.

TO ALL WOMEN WHO HAVE NEVER TRIED TAMPONS

You're missing something, missing a lot. For you've simply never known how comfortable, how carefree, how safe a woman can feel on difficult days if you've never worn Meds, the Modern tampon for sanitary protection.

Do you know about Meds? Dainty tubes of soft, snow white, highly absorbent cotton ... designed by a doctor, made by Modess, the tampon more nurses are using each month. Each one has its own improved sanitary applicator, for easy, convenient insertion. The applicator can never fall apart—and your fingers never even touch the tampon!

Meds are invisible—for you wear them inside. Meds are comfortable—so blessedly soft and small you simply don't know you're wearing one.

No binding, no chafing. You'll shower, swim, dance, sleep in perfect freedom, any day of the month. You'll throw away your belts, pads, pins.

You'll forget your old-fashioned embarrassed fears about telltale lines, telltale odor. You'll feel cleaner, fresher, younger, gay, than you've felt since you were twelve. And you'll agree that Meds are the modern way, the better way to sanitary protection.

A full month's supply of Meds will fit right into your handbag in a neat, inconspicuous box with easy-to-read, clearly illustrated instructions.

If you've never worn tampons, if you've never tried Meds, we're sure you'll find them one of the happiest discoveries you have ever made. We want you to try Meds at our expense.

Write today!

For a sample package of Meds in plain wrapper with easy directions, send this ad with your name and address to Personal Products Corp., Dept. E6, Milltown, N. J. Check size desired—Regular (), Super (), or Junior (). Only one package to a family. You will also be sent a free copy of the latest booklet on menstruation. It's So Much Easier When You Know.

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598
Sizes
9 to 17,
12 to 20

GINGHAM SUNBACK

Separate Pique Bolero

Flashing white jacket with gingham inserts, whirling skirt sunback of expensive woven gingham featuring Blue or Red plaid.

Sizes: 9, 11, 13, 15, 17; 12, 14, 16, 18, 20.

Order NO. 1301 Only **598**



298
Sizes
9 to 17
12 to 44

2-PIECE PASTEL

Peplum Jacket — Flare Skirt

Flattering! Panel front jacket, washable applique trim, flirty peplum. Linen-like Wundalin cotton. Lilac, Aqua, Pink, or Grey. Sizes: 9, 11, 13, 15, 17; 12, 14, 16, 18, 20; 40, 42, 44.

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WHITE SHOULDERS

Side-Button Beauty

Opens down the side! Snowy white shoulder tabs of eyelet pique embroidery. Full swinging skirt. Pink, Lime or Blue stripes all with Black scroll pattern.

Sizes: 12, 14, 16, 18; 38, 40, 42, 44 (sizes 38 to 44 made with center pleat skirt).

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298
Sizes
14 to 46

STRIPED PEPLUM

Coat Dress — Eyelet Trim

Slimming stripes, always flattering! Smart lace edge front peplum. Square neck and cap sleeves... cool and comfortable. Green, Blue, or Wine.

Sizes: 14, 16, 18, 20; 40, 42, 44, 46. Order NO. 2514 Only **298**



398
Sizes
12 to 20

CHECK'N WHITE SUNBACK

Expensive Eyelet Inserts

Glamorous! Your smartest sunback, with new sweet-and-low neckline, sparkling white eyelet embroidered collar and godet inserts, frilly cap sleeves. Black, Red, or Green checks.

Sizes: 12, 14, 16, 18, 20.

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Only **398**



298
Sizes
Small
Medium
Large

3-in-1 SUNNY HUG!

Exciting New Sunback Bolero Wear it 3 ways — strapless, with halter strap, or bolero jacket. 24-row elastic bodice flatters and fits all figures. Full skirt. Striped pattern on Aqua or Grey ground. Also in Black & Gold or Green & Pink plaid. Sizes: Small (9 to 14) Medium (15 to 18) Large (20 to 40). Order NO. 604 Only **298**



398
Sizes
12 to 20



498
Sizes
9 to 17,
12 to 20

WHIRLIGIRL BOLERO

Sensational Plaid'n Solid Sunback

Our famous full-skirted Whirligirl — now in exciting contrast... gay plaid with tiers of fine solid color broadcloth. Plaid bolero jacket. Lilac with Lilac Plaid, Gray with Grey Plaid, Blue with Blue Plaid. Sizes: 9, 11, 13, 15, 17; 12, 14, 16, 18, 20.

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Only **498**

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*These styles in these patterns or color combinations are available only from Florida Fashions.

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Splash of Plaid on Solid

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Flowing 24" wide
rhumba sleeves; elasticized
cuff-ruffle, bewitching neckline.
Shell pink, white, aqua,
black Romaine
rayon crepe.
Sizes 32 to 38
Just \$5.95



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Please send me the RHUMBA ROMANCE at \$5.95

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Quantity _____

Size _____

Color _____

2nd Choice _____

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I enclose check (or M. O.) (You pay postage) ☐

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School that KNOWS HOW to Help You
Prepare for a Bigger Job or Your Own
Business.

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from a long established school—ONLY
from a school that actually HAS GRAD-
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WASTE TIME—don't WASTE MONEY
—don't WASTE your VETERAN PRIVI-
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THAT HAS EXPERIENCE.

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Dear Sir:

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cause it covered every phase of
the Body and Fender field. Your
theory together with shop train-
ing has come in very handy with
me out in the field. I have used
the theory on front end and hood
alignment, working with men with
ten and fifteen years of experience and they were
amazed. I learned more about painting than I thought
was possible. I have been able to turn out nice jobs on
both synthetic and lacquer in competition with old
timers.

—Albert Simmons, Chicago



Gentlemen:

This letter is rather belated, but
I do wish to acknowledge the tre-
mendous benefits derived from my
enrollment with Midwest Trade
School.

The lesson material in your course
was a pleasure to work on. Another
thing I like about the M.T.S. methods
is that the instructors make it so easy for you to learn
the things that they are trying to teach you. They also
inspire confidence in oneself on one's ability to succeed.

I like my work very much. Without your help, I'm
sure I wouldn't have had this wonderful opportunity
to succeed.

—Byron J. Arnold, Chicago



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SHOPS

BACKSTAGE



A BAD CASE of growing pains has
afflicted EBONY since our first is-
sue appeared three and a half years
ago. Started in a small Chicago State
Street office, we've been continually
outgrowing our headquarters. Our first
move was to a two-story building be-
hind Chicago's nationally-known Park-
way Community Center. Last month
was moving day again for us—but this
time probably the last for some time to
come. EBONY and its sister magazine
Negro Digest now have their own
building, a modern, air-conditioned,
three-story structure on Michigan Ave-
nue not far from Chicago's Loop.

Our new offices in Chicago (see ex-
terior above) will have a new test
kitchen being installed for our food edi-
tor Freda DeKnight, a complete dark-
room for EBONY's photographers, a
dining room for employees, an attractive
lobby with new photo exhibits at regu-
lar intervals and a complete library on
the Negro which EBONY hopes to
make one of the most extensive and
thorough in the nation.

We are quite proud of our new head-
quarters and hereby extend an invita-
tion to EBONY readers everywhere to
visit us when in Chicago. Our new ad-
dress is 1820 South Michigan Avenue.

Coincidental with the opening of new
offices, the name of EBONY's publish-
ing firm has been changed from Negro
Digest Publishing Company to the
Johnson Publishing Company. Our first
name was taken at the time we began
Negro Digest more than six years ago.
Today we publish EBONY, Negro Di-

gest as well as occasional booklets. Con-
sequently the change to the name of
Publisher John H. Johnson, who with
his wife is the sole owner of the firm.

Expansion of EBONY is made pos-
sible by the continued loyalty of our
readers, demonstrated very convincingly
in a recent survey of newsstand mag-
zine sales in ten big cities. Sales of
EBONY were compared to sales of
leading white magazines on 210 news-
stands in Negro neighborhoods. They
show that EBONY tops the competition
10 leading magazines in newsstand
sales—Life, Ladies' Home Journal, The
Confessions, Saturday Evening Post,
McCall's, Woman's Home Companion,
Look, True Story, Coronet and Better
Homes & Gardens. In Negro news-
stands EBONY outsells Life more than
one, Look more than eight to one. Out
of every four magazine sales in
Negro newsstands is EBONY, which
outsells its nearest colored competitor
by more than two to one.

Cities covered in this survey were
New York, Chicago, Cleveland, St.
Louis, Pittsburgh, Washington, Phila-
delphia, Baltimore and Detroit.

Next month's issue of EBONY will
feature topnotch stories on the latest
radio ministers of 20 cities (see below
left), a roundup of the leading summer
resorts around the nation (below right),
an exclusive article on a Southern
Negro baseball team with white players
and a Father's Day yarn of famous
Negro fathers and sons. Watch, too, for
a sensational story on Billie Holiday.



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VOL. IV, NO. 8

EBONY

JUNE, 1949

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CONTENTS

SCIENCE	
Miracle Drug.....	13
<i>Harlem Hospital medical team was first to use amazing new cure</i>	
BUSINESS	
Can Joe Louis Make Good In Business?.....	20
<i>New ventures expected to net ex-champ annual income of \$50,000</i>	
Car Parkers For Hollywood.....	30
<i>Two brothers handle limousines of movie stars at night clubs</i>	
EDUCATION	
Blindness.....	25
<i>Sightless ignore race lines, face job prejudice from seeing world</i>	
EMPLOYMENT	
My 40 Years In The White House By Samuel C. Jackson.....	34
<i>Messenger for seven Presidents tells details of D. C. life</i>	
ENTERTAINMENT	
Willie Smith.....	41
<i>Lone Negro in Harry James band has odd experiences in Dixie</i>	
Home Of The Brave.....	59
<i>Hollywood independent makes first film on anti-Negro bias</i>	
SPORTS	
Horse Trainers.....	44
<i>Longtime turf tradition carried on by 175 Negroes at racetracks</i>	
SEX	
Negro America's Most Exciting Men.....	50
<i>Jury of women pick ten most fascinating Negro males</i>	
Friendship Club.....	63
<i>"Lonely hearts" club finds dates and mates for N. Y. love-hungry</i>	
HOUSING	
Frank Yerby Remodels His Long Island Home.....	53
<i>Noted novelist spends \$32,000 to streamline three-story house</i>	
DEPARTMENTS	
Letters And Pictures To The Editor.....	4
Fashion Fair: Turbans.....	18
Date With A Dish: Bacon Not For Breakfast Only.....	48
Photo-Editorial: Do Negroes Really Want Equality?.....	56

COVER

The Joe Louis family, now split up by divorce of Marva from Joe, has been in the news regularly for a decade. Although separated now, Joe sees Marva and the children, Jacqueline and Joe, Jr., quite often. Once continually kept away from home by his training routine, today Joe is on the road taking care of his half-dozen different businesses, including boxing promotion. How Joe expects to make a living from this business career is revealed in the article on Page 20. Kodachrome by Wayne Miller.



EBONY PICTURES

The following is a page-by-page listing of the sources of the photos in this issue. Where several sources are credited, the listing is from left to right, top to bottom:

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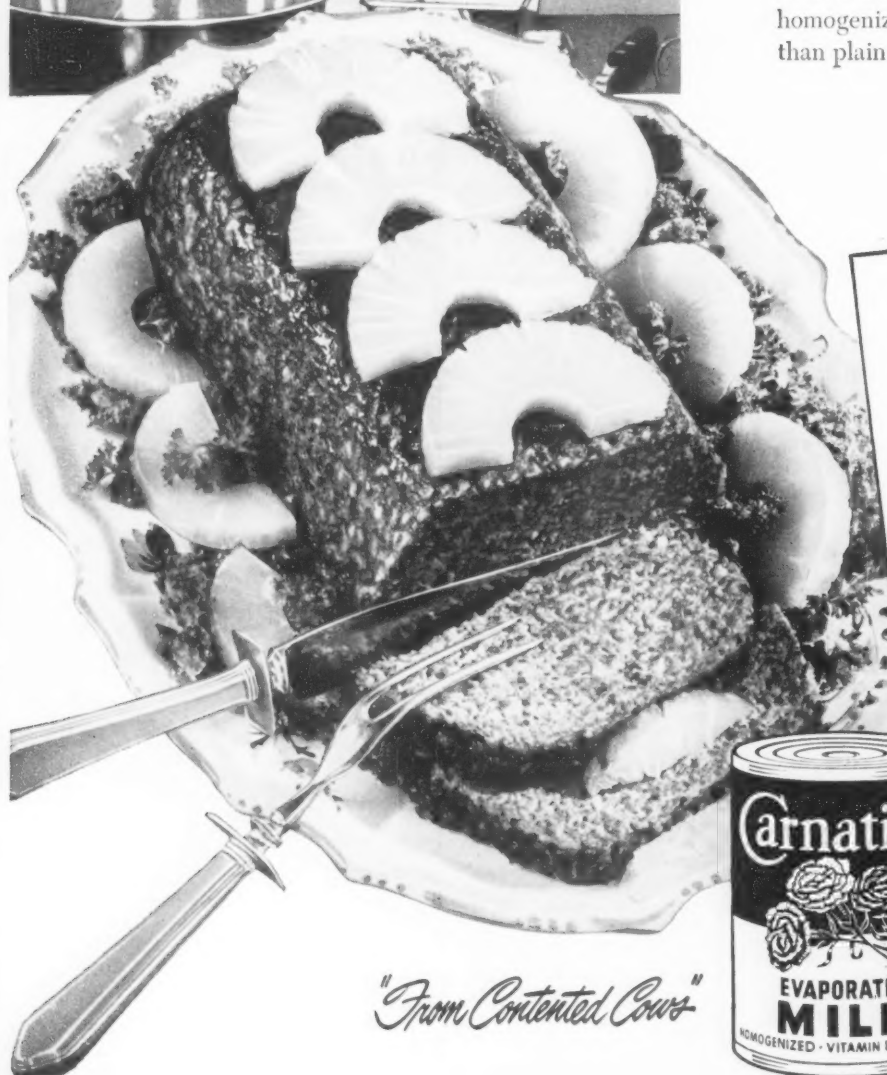
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Freda C. De Knight



Pineapple-Glazed Ham Loaf VELVET BLENDED WITH CARNATION MILK

- | | |
|--------------------------------------|---------------------------------------|
| 1 pound ground ham,
raw or cooked | 1/4 teaspoon pepper |
| 1 pound ground beef | 4 or 5 canned pineapple half-slices |
| 1 cup uncooked oatmeal | 1/4 cup brown sugar,
firmly packed |
| 1 1/2 cups Carnation Milk | 1 teaspoon dry mustard |
| 1/2 teaspoon salt | 2 tablespoons vinegar |

Combine meat, oatmeal, Carnation Milk, salt and pepper. Shape into mold on shallow baking pan. Arrange pineapple half-slices on top of meat loaf. Bake in a moderately hot oven (375° F.) 1 hour. Mix sugar, mustard and vinegar and pour over top of loaf. Return to oven and bake 1/2 hour longer, basting loaf occasionally with drippings. Let stand in a warm place 15 minutes to absorb meat juices before cutting. Yield: 8 to 10 servings.

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"From Contented Cows"

MIRACLE DRUG

**Aureomycin, new wonder cure,
was first used on humans by
Harlem Hospital medical team**

MEDICAL SCIENCE searching relentlessly for a "miracle drug" potent enough to destroy diseases for which no cure is known may have found it in aureomycin, hailed by doctors as one of the most exciting scientific discoveries of the postwar era. This latest weapon against bacteria and viruses was first used on human beings under the supervision of the great Negro surgeon, Dr. Louis T. Wright, at New York's Harlem Hospital.

Looming as a possible wonder drug with curative powers beyond the wildest dreams of the average doctor, aureomycin was discovered in 1945 at the Lederle Laboratories of the American Cyanamid Company at Pearl River, N. Y. Textbooks used by medical students of the future will list 73-year-old Dr. Benjamin Minge Duggar of Lederle's research staff as the principal scientist responsible for giving aureomycin to the world.

What some textbooks might omit is a fact now slowly gaining acceptance among the U. S. medical profession: a Negro doctor was the first to use the drug and a Negro patient was the first volunteer cured by its magic. At Harlem Hospital a co-racial team of doctors working under Harvard-educated Dr. Wright began pioneering in the use of science's latest



Dr. Louis T. Wright carries case of new wonder drug aureomycin into ward at Harlem Hospital. It costs \$1 a capsule, which is taken orally. Price will probably go down as supply increases.

germ killer on human beings on January 22, 1948. The first studies were made on 25 selected patients with lymphogranuloma venereum, a little-known venereal disease. Before Dr. Wright's team made its history-making experiments, no scientist had ever administered aureomycin to humans.

Of the 20 physicians who worked on the historic project with chubby, warm-spirited Dr. Wright, 10 were Negroes.

Those early tests produced remarkable results. Nevertheless, Dr. Wright and his team, using the traditional understatement and caution of trained scientists, guardedly suggested in a published report that "this antibiotic apparently possesses virucidal properties." Working feverishly as the drug showed more and more remarkable cures, studying reactions with infinite care, checking and counter-checking results, the Harlem doctors assembled detailed data on the drug's effects on venereal disease victims. Before long they were ready to announce their triumph in the *Journal of the American Medical Association*.

The Harlem Hospital director of surgery came into possession of the first consignment of aureomycin to be allotted for use on humans as a result of a personal request he made

to the late Dr. Yellapragada SubbaRow, then Lederle research director. Dr. Wright, a recognized authority on lymphogranuloma venereum, had appealed to Dr. SubbaRow for any product that would cure this venereal disease. The research man sent a supply of aureomycin, which had proved very effective against the disease in animals.

The first patients, all volunteers, were treated and cured about one year before aureomycin became commercially available on the open market. As the results obtained in Harlem were studied and analyzed it became clear that aureomycin had curative powers far in excess of the previous Big Three in the battle against disease—the sulfanamides, penicillin and streptomycin. It is particularly successful against rickettsiae, the tiny organisms that are smaller than bacteria but larger than most viruses. Tests at Harlem and other medical centers have proved aureomycin capable of curing rickettsial diseases such as typhus, parrot fever, Q-fever and lymphogranuloma venereum. Most recent successes with the new drug have been in the treatment of undulant fever, Rocky Mountain spotted fever, scarlet fever and the dreaded virus pneumonia.



Victim of peritonitis due to ruptured appendix, this 68-year-old woman was cured of infection in seven days by aureomycin administered orally. Dr. Wright (2nd from left) and associates check on her case record.



Bacterial plate which demonstrates how aureomycin cures disease is discussed by Dr. Wright with Dr. William I. Metzger on Harlem Hospital team. Average of 38 grams of aureomycin (below) is used in hospital daily.



14



First tests of aureomycin were with cases of lymphogranuloma venereum, a venereal disease. Here victim is prepared for intravenous injection of drug.

TWO MEDICAL TEAMS

WHEN Dr. Louis Wright received the first samples of the amazing aureomycin early in 1948, it was known only as A-377 and had only been used on laboratory animals. He was asked to make clinical studies of it to find out its powers as a therapeutic agent as well as its versatility and range. Flattered, but not overwhelmed by the terrific significance of his assignment, Wright set to work selecting a staff of doctors whose training and achievements fitted them to work on this monumental mission of science.

Wright himself was certainly well qualified for his job. A distinguished member of the American College of Surgeons, he has won wide renown since he did his internship at Freedman's Hospital in 1915. On the Harlem Hospital staff for 30 years, he has written many medical papers and authored a chapter in Scudder's textbook on *The Treatment of Fractures*, a standard text in the nation's medical schools.

Nothing definite was known as to what would happen when aureomycin was first given to human beings. For two years intensive experiments had been tried with the

Three forms of aureomycin are used at hospital—capsules (left), borated (center) and crystallized (right).



ARE YOU TOO RUINING YOUR

NEW INFECTION



Six vials of aureomycin are drawn into syringe by Dr. Herbert Schreiber of Dr. Wright team. Incidence of lymphogranuloma venereum is high in South.



Added to 5% dextrose solution, aureomycin is ready for use on patient. Drug is made by only one firm at present but other concerns are expected to distribute it soon.



Injected intravenously by Dr. Schreiber, aureomycin's rate of flow is adjusted by nurse. Cure was achieved in seven days.

RACED AGAINST DISEASES TO MAKE FIRST TEST OF DRUG

drug on dogs, mice and rats. All the Harlem project had to work on were the reports of the lab tests, which showed that repeated doses administered to rats and dogs in moderate quantities caused no ill effects beyond local irritations and loss of weight.

Dr. Wright and his bright young colleagues tackled their assignment with enthusiasm but cold efficiency.

The Harlem physicians were not alone on their research expedition. At the same time that Dr. Wright received a supply of aureomycin from the Lederle Laboratories, Dr. Perrin Long and his medical associates of Johns Hopkins University were given an identical mission. Both men probably knew the other had received the new drug with directives to assay its value in treating diseases. Both undoubtedly realized their heavy historic responsibility. There was no communication between Wright and Long, no exchange of data whatsoever. The race was not between two eminent scientists for the honor of establishing aureomycin's rating as a wonder drug for use on humans, but a race against disease and death and in the interests of humanity.

Dr. Wright and his Harlem project won the race handily, being the first to use the drug successfully. Although there was some dispute over the date for a while, it has now been established that the first patients treated with aureomycin did not enter Johns Hopkins Hospital until May, 1948, a full four months after the first patients treated at Harlem Hospital.

After first cautious reports, Dr. Wright was soon ready to speak in the Harlem Hospital Bulletin with confidence and enthusiasm of "a dramatic response to aureomycin." Finally in October, 1948, Dr. Wright and four of his associates, reported their findings in a paper published by the Journal of the American Medical Association. Describing "successful treatment" of 25 cases of lymphogranuloma venereum, the five doctors modestly announced: "Aureomycin, a new antibiotic with apparent virucidal properties, has been used in human beings for the first time. The clinical results in the three types of lymphogranuloma venereum discussed in this paper showed such results as to warrant further extensive research and clinical trial of the antibiotic." Reduced to laymen's terms, this meant

simply that an interracial group of doctors had scored a dramatic success in modern medicine's chemical attack on bacteria and viruses.

Other successful cures followed. The Harlem group treated granuloma inguinale, another venereal disease, with aureomycin.

Most recent work at Harlem Hospital has proved the new wonder drug achieving excellent results in the treatment of syphilis. Drs. Samuel Irgang, white, and Ernest R. Alexander, Negro, were the first to use it against syphilis. They injected the drug into nine syphilitics and reported encouraging findings in the Harlem Hospital Bulletin.

Doctors in other hospitals took up the search and week after week new miracles accomplished by aureomycin are reported. Preliminary success was reported for the drug in the battle against whooping cough and tularemia (rabbit fever). The British medical journal Lancet claimed that aureomycin "has the widest range of activity of any known antibacterial substance."

What began as a Harlem Hospital research project wound up as a world-wide hunt for diseases that aureomycin could conquer.

Cable from London played important part in saving life of Lady Portal, wife of Britain's wartime R.A.F. chief. Request for aureomycin was sent to Harlem from U.S. embassy.

Interracial team of doctors was appointed by Dr. Wright for aureomycin experiments at Harlem Hospital. In front of group is day's supply of drug.

WESTERN

ARABIAN AND POINT COUNT ONE EACH

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ARE YOU, TOO, RUINING YOUR MARRIED HAPPINESS *...because you don't know*



If only you'd learn these

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Have you noticed that nice husband of yours staying out more often with the boys? Or, if he does remain at home, do you notice an indifference—almost a resentment on his part? Now 'fess up! Didn't it ever occur to you that the wife herself is often the guilty one?

If only young wives would realize how necessary vaginal douching often is to intimate feminine cleanliness, health, charm and *married happiness*—to combat offensive vaginal odor. If only wives would learn why they should always use ZONITE in their douche!

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use weak or dangerous products? ZONITE is truly a miracle! The first non-poisonous antiseptic-germicide principle in the world that could kill bacteria without harming delicate tissues. ZONITE is positively non-irritating, non-burning. You can use ZONITE as directed as often as needed without the slightest risk of injury.

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ZONITE destroys and removes odor-causing waste substances, leaving you feeling so clean—so refreshed. Helps guard against infection. It immediately kills every germ it touches. You know it's not always possible to contact all the germs in the tract. But you can FEEL CONFIDENT that ZONITE does kill every reachable germ. A blessing to womankind! All drugstores.

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VEIN INJECTION



For infected varicose vein which caused leg ulcer, aureomycin is administered intravenously by Dr. Edwin Robinson.



Dissolving dry aureomycin by injecting 5% dextrose in vials, Dr. Robinson draws four vials of drug into syringe.

MUSCLE INJECTION



For infected neck swelling, aureomycin is injected by hypodermic. Procaine is pumped into vials to help kill pain.



Withdrawing procaine-aureomycin solution from vials, Dr. John V. Cordice is ready to inject drug.

LOCAL APPLICATION



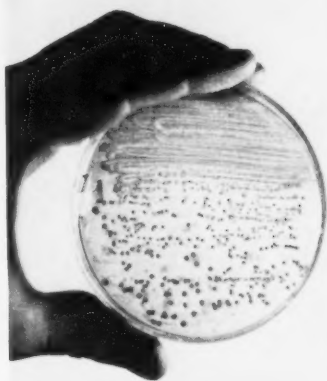
Burns and under-skin growth caused by auto accident are treated by wet dressing of boric aureomycin in saline.



Applied by Dr. Arthur C. Logan, wet dressing of aureomycin brought marked improvement after two-day treatment.



Rate of flow of drug into veins of patient is adjusted by Dr. Robinson after aureomycin is transferred to flask.



Colonies of bacteria in infected leg were routed by aureomycin and patient's limb healed very rapidly, doctor found.



Injection of drug into patient with infection is completed. Technical name for ailment is cervical adenitis, visible by patch on patient's neck. Within three days patient, very ill when admitted, was discharged by hospital as completely healed.

TESTS SHOW NEW DRUG HAS NO HARMFUL EFFECTS ON HUMANS

AUREOMYCIN shares with chloromycetin top billing as the most promising of recently discovered wonder drugs. Both drugs are antibiotics, which means that they are developed from microbes that kill or retard the growth of other dangerous microbes.

Aureomycin, though its wonders are being hailed in the country's medical journals as second to none in science's arsenal of weapons against disease, is still in its relative infancy. Its full powers are yet to be determined. What scientists like Dr. Louis Wright have already found out about it is enough to earn it a hallowed place in medicine's hall of fame.

Early experiments such as those conducted at Harlem Hospital, have practically given the green light to the medical profession in widespread treatment of human beings suffering from an enormous catalogue of ailments. Original fears that aureomycin might cause unpleasant reactions in human patients have been allayed by the discovery that it is almost toxic free. Tests have proved that doses much larger than necessary cause no harmful, toxic effects.

WHO'S WHO

among the folks who've switched to Calvert



GEORGE F. WHITE, barber, of 5328 Prairie Ave., Chicago, Ill. switched to Calvert Reserve "because Calvert always makes smoother drinks."



BILLY STRAYHORN, composer and arranger, of 315 Convent Ave., New York City, switched to Calvert Reserve "because Calvert is milder—tops for taste!"



SANDFORD W. ROBINSON III, appliance company owner, of 761 Walton Ave., St. Louis, Mo., switched to Calvert Reserve "for mellower highballs."



CHARLES J. GREENWOOD, dining car steward, of 87 N. 20th St., Columbus, Ohio, switched to Calvert Reserve because "it tastes better every time."



JOCKO MAXWELL, radio sports announcer, of 70 Hartford Street, Newark, N. J. switched "because I can always trust Calvert for that quality taste!"



MERCER ELLINGTON, orchestra leader, of 113-02 175th St., Jamaica, L. I., N. Y., switched "because Calvert's lightness is ideal for a moderate man."

IT'S SMART TO SWITCH TO CALVERT RESERVE

CALVERT RESERVE BLENDED WHISKEY—86.8 PROOF—65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORP., NEW YORK CITY



New Look is old hat to Martinique beauties who have been wearing bustle-effect skirt with peckaboo lace petticoat for years. Called "Grande Robe," it is made of red-flowered satin with bodice gathered in front.

TURBANS

In romantic Martinique beauties tell status of their love life by way they tie headdress

WHEN the *filles de couleur* of Martinique (termed by author Lafcadio Hearn "the most beautiful women of the human race") don their traditional bright headdress, they tell the world the state of their love life. This gaily-colored accessory worn by virtually all women in the French West Indies island that is 99 per cent Negro tells admirers through its shape exactly what is the romantic status of the object of their affections.

There are three different ways of tying these turbans, called *Madras*. Each way tells a different story, depending on the number of ends which can be seen. With only one end free, the wearer is saying: "I am free." Two ends mean: "I am engaged but might change my mind." Tying the red tartan scarf of cotton and silk mixture with three ends as shown in the pictures on this page tells the prospective suitor: "My heart is taken; I have found the right man." But in tropical Martinique where everyone is proud of their women's beauty and sing in a popular song, "Here they are pretty, here they are chic," even Lotharios need not despair for local folk know that many times three ends might also be read to mean: "I might be unfaithful if I like you well enough."

For the beauties of whom Martinique boasts are addicted to *grenadine*, Nelson Eddy and the waltz and in the oldest business firms it is common practice for the boss to kiss his secretary at closing time.



Finished three-pointed turban tells world she is already in love—but "might be unfaithful." Rows of gold beads and thick gold chains with square locket are worn by fashionable Martinique girls.

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Brain trust for Joe Louis businesses gets together for bi-monthly session over the conference table. Accountant Ted Jones, co-managers Marshall Miles and John Roxborough and attorney Truman Gibson, Jr. (l. to r.) helped Joe reach decision to quit as heavyweight champ.

CAN JOE LOUIS MAKE GOOD IN BUSINESS?

Half-dozen new business ventures will net him expected income of \$50,000 annually

WHEN Joe Louis surprised the sports world by finally and formally retiring as heavyweight champion of the world this Spring, he promptly stepped into a new and unconventional role for a man who has spent the better part of his life with boxing gloves on his hands. The 35-year-old, now-balding Brown Bomber swapped his leather mitts for a comfortable swivel chair in a Chicago South Side office and became a full-time businessman.

As president and owner of 99 per cent of the stock in "Joe Louis Enterprises, Inc.," an Illinois corporation, Joe tackled the job of running as many as a half dozen businesses at once, ranging from a lucrative fight promotion syndicate to a small New York public relations firm. From these he hopes to net an annual income in excess of \$50,000.

Associates in the business are fight manager Marshall Miles, attorney

Chicago trade school is newest Louis venture. He says, he likes it "best of all." Friend Colvin Roberts started school on \$28,000 loan. Joe invested \$47,000.



Checking soft drink sales Joe consults with Chicago distributor of Joe Louis Punch which found stiff competition among national beverages.





Fatherly chore for Joe is bath for little "Punchy." Despite recent divorce, retired champ hopes to see his two youngsters often. Marva says he "loves to play with the kids."



Relaxation at home is not unusual for Joe, who likes to read, mostly newspapers and fight stories. Title of book is *How Never To Be Tired*.

Truman Gibson, Jr., former civilian aide to the Secretary of War, and accountant Theodore Jones. They hold a "board meeting" twice a month "wherever Joe happens to be," says Jones. Responsibility of making important decisions is left up to Joe. Perhaps the most important made yet by the two-year-old corporation was Joe's own decision to retire permanently and move into boxing promotion by staging a Jersey Joe Walcott-Ezzard Charles fight to choose a new champ.

The Alabama-born youth, who earned more money in the ring—\$3,857,323—than any other boxer in history for little more than a day's actual work (approximately 11 hours), will labor leisurely in his new businessman's role. He'll leave most of the actual work to his partners. "I still don't know exactly what part I'll play in my business," says Joe, "but one thing's sure—I own it all—at least I got control of it."

Dictating newspaper column to ghost writer is among ex-champ's latest interests. Pay for weekly New York column is confidential. Joe likes to check his "stuff" personally.

One phase of Joe's venture into business has been the trimming of his weekly payroll of \$300 to \$400 for five personal service employees to about \$100 for secretarial and valet help. Now through with six-figure spending that goes with the glitter of being heavyweight champ, Joe knows he'll have to live on considerably less than his fight income. Says Jones: "We're shooting for an annual income for Joe of about \$50,000 after taxes. We're going slow on new ventures and we won't start them until we've got the present ones developed satisfactorily. Joe's making all the decisions. Sometimes they may seem snap judgments but usually they're pretty well thought out. Joe's that way. People seldom give him credit for being a good businessman, but when he makes an investment he usually thinks it over pretty carefully before going into it. He's got a lot of good, hard common sense."

Beer business with welterweight champ "Sugar Ray" Robinson fell through when New York liquor control board turned down application for license.



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Greeting students at Chicago trade school is one of retired champ's duties as president of new institution. Onetime Ford worker Joe hopes to enroll 1,000 students, earn \$1,000 monthly on investment.

BOXING PROMOTION WILL BE BIG

AS RETIRED CHAMP turned businessman, Joe Louis has not concentrated on any single venture. He has invested heavily in a few, only lent his name to others. Biggest interest will be his partnership with Chicago's Arthur M. Wirtz and James D. Norris in the International Boxing Club.

Already Louis' club has the jump on other outfits with its signing of the Wolcott-Charles fight and exclusive contracts with the winner. The National Boxing Association with a membership of 45 states has agreed to recognize the bout as a title fight. Louis has a third interest in the concern.

Outside the sports world, Louis' main business is his \$100,000 interracial trade school in Chicago. Officially opened last November, the government-approved institution has 300 students enrolled at \$50 each for the eight-month auto mechanic course. "I like that trade school," says Joe. "Me and Colvin Roberts, whose idea the school was, got control. We share equal. We got a lot of response from white companies who want to give jobs to those who graduate. I think that'll help it go good. It's especially a good thing for those boys down South."

Probably Louis' oldest business interest is his partnership with co-manager John Roxborough in a Detroit insurance firm. They took it over in 1940 as a defunct firm, in debt and with only 16 policy holders. Today the Superior Life Insurance Society has assets of more than



Golf will be Joe's main sport in retirement. He likes to practice whenever he is, whether at home or in hotel. He says he plays "just for fun," does not want to make money out of it. His equipment is gift from sporting goods firm.

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Publicity firm in New York is run for Joe by columnist Billy Rowe. Office handles such plush accounts as King Cole Trio and Schenley whiskey. Rowe often ghost writes articles for Joe, who got \$25,000 for his life story from Life magazine.

BIGGEST BUSINESS FOR LOUIS

\$100,000 and is the second largest risk firm in Detroit. "Me and Roxborough got the biggest part of the insurance companies," says Joe. "I'm one of the vice-presidents and also on the board of directors. We are just getting to the place where we can pay ourselves a salary."

Aside from these businesses, Louis is dabbling in real estate. He has options on two pieces of property—one 47-flat building in Chicago and a 53-unit one in California. The two would gross about \$60,000 yearly.

Louis starts his new business enterprises with a clean financial slate. His back taxes to Uncle Sam, once a \$150,000 item, have been whittled down "almost next to nothing," reports Jones. "All he owes now is corporation taxes for 1948. His taxes are more or less current—same as anybody else's."

Joe himself has only a vague idea on how much his new businesses will net him annually but he does have a notion on how much he needs to live on. "I can get along on a little bit," he says. "I figure maybe, say something like \$5,000 a month. That ought to be enough, I figure."

Between conferences on his businesses, Joe hopes to spend a great deal of time at his favorite sport, golf. "That'll just be for my own pleasure," he points out, discounting any notion he might turn pro. "I just play for fun. I wouldn't want to try and make any money out of it."



Night driving at high speeds is Joe's weakness. He occasionally likes to get away from people by himself. He gets into car and races along highways for hours until the feeling wears off. Joe has a 1949 Cadillac.

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Continued on Next Page

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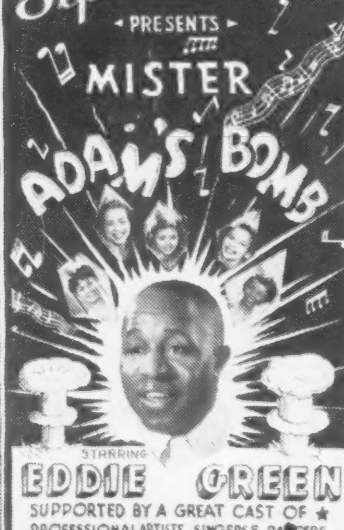
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Newest romantic interest of Joe is artist's model Ruby Allen Dallas, who poses for cartoons of E. Simms Campbell. Negro newspapers have reported they intend to wed. She is ex-Cotton Club girl.

JOE WILL KEEP SEEING TWO CHILDREN DESPITE DIVORCE

TURBULENT domestic affairs ended up in divorce for Joe and wife Marva last February, but the retired champ will be able and intends to visit his two children (Jacqueline, 6, and Joe, Jr., 2) as often as he pleases. Under terms of the divorce, he can have children for six weeks during summer months. "Joe likes to spoil the kids," Marva once complained. "He plays with them so much they're usually all tuckered out when bedtime comes." She added that Joe wasn't home often enough to be familiar with their daily schedule and that this was among her chief reasons for divorcing the champ. Countered Joe: "I tried to make up for lost time when we took that trip to Europe. But she must realize that you can't be a fighter and stay home all the time."

Despite broken family ties, the children won't have money worries. As result of the couple's first divorce in 1945, "Jackie" and "Punchy" received half of Marva's one-fourth cut as co-manager of the champ and this was put into a trust fund in the First National Bank of Chicago. The second divorce gives Marva custody of both children but Joe will be required to pay \$100 weekly for their support. Says Louis' lawyer: "Joe won't have to pay any alimony but he agreed to the \$100 support for the children so they won't have to use any of the trust fund which has been set aside for their education."

Like most fathers, Joe will have little say when it comes to choosing a career for the children or deciding what schools they will attend. "That's left up to Marva," he states flatly. Marva says she has selected the University of Chicago's progressive school for apt children for their education. Jacqueline has been enrolled there since the age of 2 and Joe, Jr., will begin classes this September.

Although the champ has been linked romantically to several women, including attractive model Carroll Drake Faulkner and curvaceous ex-Cotton Club girl Ruby Allen Dallas, plans for a future marriage aren't on his retirement schedule as yet.

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Blind since birth, orphan Christopher Kiler finds a pal in collie dog at the New York Institute for Education of Blind. New project, Buddies, Incorporated, hopes to give every blind student a helpful canine playmate. Sightless youngsters show fear of animals at first but later learn to appreciate them as friends.

BLINDNESS

Visionless Americans ignore racial lines, face unfair job prejudice from seeing world

IN THE WORLD of the blind, there are no colors—and consequently, no racial discrimination. Interracial policies rule at schools for the blind, eye banks, blind associations and job projects for the blind. The blind of all races face enough prejudice from the seeing world without the additional handicap of racial hatred.

Biggest of these burdens is earning a living. For decades employers have observed the belief that "brooms, brushes and blindness" go

together and have relegated blind workers to menial jobs. To combat this policy, job training for the blind has been stepped up throughout the nation by both U.S.-financed projects and private agencies whose aims are to give to the blind as normal a life as possible.

Typical of this new extensive employment program is the 117-year-old Institute for the Education of the Blind in New York, where some 50-odd visionless Negro youngsters (ages 3 to 21) along with 150 white students are

getting their 3 R's along with practical training in shoe repair, dress making, piano tuning and stenography. Oldest residential school for the blind in the country, the institution sets the pace for 60 other similar centers in educating not only the sightless but also employers who balk at hiring the blind.

The institute is absolutely blind to color, the interracial pattern being followed rigidly in all of its classes, dormitories as well as frequent social affairs.

Continued on Next Page

SCHOOL



Feeling plastic intestines, visionless Mary McGee learns about parts of the body in a class on massage technique. Teacher is partially blind.



Class in geography learns earth's contours by stroking raised surfaces on maps which have removable countries. Students learn shape of nations this way.



Piano lessons are taken by Valarie Capers with aid of embossed Braille music notes and bars. Gifted with sensitive ears, many blind study piano tuning.

WORK



In shoe repair shop, sightless Ben Paige fixes heel of schoolmate's shoe. Students examine own work with trained fingers, learn trade fixing student's shoes.

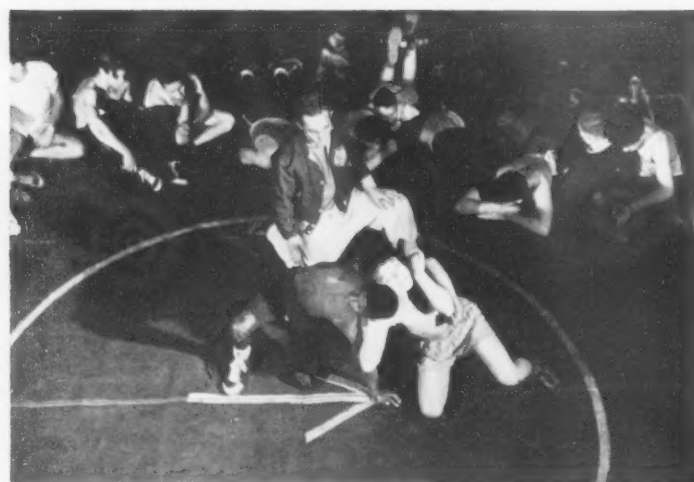


In caning shop students Mary McGhee and Jenny Lammanna repair a chair. White and Negro youngsters often work together as partners.



Using power sewing machine, Dorothy Linkhorn sews own dress. Only special device on machine is gadget threader used by most housewives.

ATHLETICS



Wrestling is important athletic activity in which students take pride. It is only sport which does not give "handicap" to blind students in competition against seeing opponents. Blind are quite expert, compete against other schools quite often.



Track meets are run with competitors guided by cables in lanes. At beginning of track training, students hold cable lightly but later just use it as guide to prevent collisions with other sprinters. School competes against sighted athletes.



Social activity is part of school routine and 40-minute social period allows boys and girls to meet in hallway to get acquainted. Holding hands is limit during these sessions but occasional dances offer chance for more intimate contact.



Reading is helped by neighboring girls from Columbus high school who volunteer to read lessons as well as fiction to students on country-like institute grounds, where students live during week. They go home weekends.

EDUCATION FOR BLIND IS EXACT SCIENCE

COLOR BLINDNESS among the sightless was the theme of a recent Broadway play, several popular books and may be used in a coming movie. All deal with the obvious fact that the blind cannot distinguish between races and demonstrate that color is meaningless in judging of a personality.

To most blind persons only the human voice and sounds of footsteps are tell-tale clues to the character of persons. All other things take meaning only when the blinded can "feel" their surfaces. Using their fingers only, blind persons have often puzzled the sighted with their interpretations of things they touch. Asked once, "Can you feel colors?" one blind man jokingly replied, "Why certainly. Occasionally I feel blue."

Outstanding Negro blind include the great jazz pianist Art Tatum, harmonica player Sonny Terry (*Finian's Rainbow*) and singer Al Hibbler, who is featured with the Duke Ellington band. Hibbler insists: "I get along all right. And think of the ugly things in life I don't have to see." Once Hibbler bet Duke that he could recognize every member of the band by touch and won.

Education of the blind has become an exact science. Text books come in embossed dots known as Braille, Moon type which is a system of raised lines at angles and in talking books or phonograph records.

Since their introduction back in 1934, talk-

ing books have become the most popular form for putting over pedagogic ideas to the sightless. These "books" are set on durable, twelve-inch phonographic discs which record varied subject lessons selected by the Library of Congress. A novel like *David Copperfield* would consist of about 15 to 20 double-sized discs and could be "read" in from seven and a half to ten hours.

Each year America spends more than \$2,740,000 in schooling its blind but not a cent goes into an institution on the college level. However, many sightless men and women are taking up courses in regular colleges where they generally do well.

One recent case was a 32-year-old Negro ex-serviceman in Bloomfield, Conn., Vasco D. Hale, who lost his sight at Camp Clipper, Cal., back in 1943 when an undetonated grenade went off in his hand. Though sightless and missing his right hand from the accident, Hale last summer won a master's degree from Boston University.

In Chicago, a recently blinded, colored schoolteacher, Laurretta Beaty Meares, went to a business college and learned to use the dictaphone, typewriter and other office machines. She was so skillful in the trade that the school gave her a job on its office staff. Says she now, "I want to go further. I want to prove that a person without sight can compete with a sighted one."

Vocational training also pays off for the blind. One of best examples is in Cleveland where a 30-year-old, blind Negro works at car washing. He is Forrest Hill, who washes cars by touch.

"His speed is just average," says his boss, ex-fighter Harry Johnson, "but the result is perfect. He never misses a spot on a car. When he has finished a job it is really done."

Johnson adds, "He is so good that a lot of people wait around until he can get to their cars. I declare, it's liable to make us jealous." Biggest emphasis at the 15-building New York Institute where the motto is "No More Night," is on courses in mechanical arts and technical trades, which run from carpentry to radio mechanics. Most successful blind workers have been those with duties in photographic darkrooms where hands must work without light. But others have shown high manual dexterity in industrial operations which demand that the fingers be more adept than eyes.

Blindness often brings up problems akin to race and color prejudice as one war vet in New York found out last year. Ex-GI Simon Gurbush was barred from a restaurant when the management refused to admit his "Seeing Eye" dog, Rusty. Under state regulations prohibiting this discrimination, Gurbush filed suit against the eatery and got an apology from the management with removal of restrictions.

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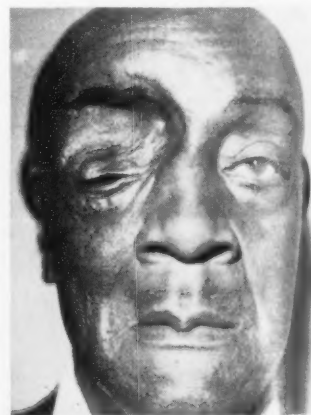
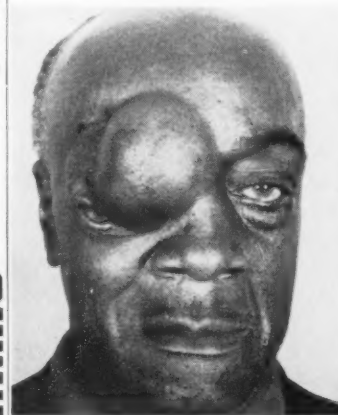
Car washer though blind, Cleveland's Forrest Hill is watched by many curious on
his job. He goes over car twice with hose and his fingers tell him whether he has
missed a spot. Hill lost sight in auto accident two years ago.

NEW PROJECT AIMS

CORRECTING and preventing blindness is one of the most vital jobs
of the nation's eye experts. Today only one-fourth of the blind in
the U.S. are totally without sight.

One of the outstanding projects in the drive to "raise sights" is being
run in the South by the Alabama Sight Conservation Association,
which maintains a Birmingham eye hospital equipped with some 200
beds, two surgery rooms and Dixie's finest medical tools for restoring
sight. In the past five years, Alabama Sight has aided more than 2,000
persons at an average cost of \$78 per case. Unusual for the South is
the interracial policy of Alabama Sight, which has never turned down
a Negro patient. It has helped close to 500, given artificial eyes to
more Negroes than whites.

Alabama Sight found that the main cause of blindness among Ne-
groes, as among whites, is cataract, a shading of the lens which brings



Kicked by a mule 30 years ago, John Rogers developed tumor (left) over the years.
He came to Alabama Sight in Birmingham and doctors removed the tumor which
was not malignant. Clinic corrects cross eyes in many patients.



Prevention of blindness was promoted by idea of St. Louis factory grinder Joseph Folks, who suggested National Wise Owl Club for workers whose sight has been saved by use of goggles on job. Club has close to 200 members nationally.

TO SAVE 'SIGHTS'

light to the eye. It is a defect closely tied to ill health generally.

Another big cause of blindness among Negroes has been industrial accidents, which are accountable for 15 per cent of today's new cases of blindness. In St. Louis, a Negro factory worker originated a scheme which is being widely publicized by the National Association for the Prevention of Blindness to protect workers against eye injuries. Machine grinder Joseph Folks was working on a casting in the American Car and Foundry plant a year ago when a jagged, twisting chip of hot metal flew off and struck him full in his safety glasses. He was knocked backwards and found his safety lens cracked but not shattered. His eyes were unscratched. The experience gave him the idea of suggesting a club and badge for all workers whose eyes have been saved by use of safety goggles. It was picked up by top insurance companies and the Wise Owl Club formed nationally with some 200 initiates.



Fitted with artificial eye, Rogers is one of many Negro patients helped by Alabama Sight which observes no discrimination although operating in Birmingham. Clinic furnishes glasses to many patients.

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180: Same as above, crimping hair, regular. **\$10.95**

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400: Regular Page Boy — Single thickness. **\$2.50**



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You SAVE MONEY by sending check or money order with your selection. (We then pay charges.)

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Marie (*The Body*) McDonald is greeted by car parker Pat Weaver on her arrival at Slapsy Maxie's. "This gal's my favorite," says Pat, "never any fuss."



Lucille Ball and husband Desi Arnaz are helped into their car by Ernie Weaver at the Mocambo. Brothers never use parking checks, knowing all cars of stars by memory.

CAR PARKERS FOR HOLLYWOOD

Two brothers handle luxurious limousines of ranking movie stars visiting famed night clubs

FROM the bobbysoxer viewpoint, two Los Angeles Negro brothers have the best jobs in America. Pat Weaver is boss of the parking concession at Hollywood's night club of the stars, Slapsy Maxie's, and brother Ernie Weaver runs a similar business at another swank film colony spot, the Mocambo.

When the gleaming, luxurious cars of the most gossiped-about people in the nation drive up to the canopied club entrances, Pat (or Ernie) greet the occupants and have one of their "car boys" whisk away the limousine. When the stars exit later in the evening, their car reappears and tips and small talk are exchanged before the patrons drive off into the night.

Once in a great while, someone (it happened to Betty Grable the other night) may slam to a stop a block away, yelling, "Hey! I got the wrong Cadillac!" but mostly the Weaver brothers with eleven combined years' of experience know all of Hollywood's faces and the cars that come with the faces.

As the doings of the stars is bread and butter to over 300 newsmen in Hollywood and vital news to their millions of readers, columnists like Hedda Hopper, Louella Parsons, Har-

rison Carroll and Jimmie Fidler have gotten to know the Weaver brothers very well, vying with each other to get "exclusives" from them. While the brothers say very little to anyone, EBONY, not to be outdone, has managed to get the following "exclusive exclusives":

● **MOST GLAMOROUS:** Pat Weaver, "Joan Crawford came to Slapsy's one time in a black dress and a big hat with a fur-piece around her neck. Brother—that was breathtaking!" Ernie Weaver, "There's one boy who really does it when he goes stepping—suave—knows just how to do it—George Raft."

● **MOST UNCOOPERATIVE:** Pat Weaver, "The drunks. They really give you a hard time. One evening—it was raining—I had fifty people waiting to go home. This character wanted his car right away and made a big fuss. I finally told him if he wanted his car he'd have to get it himself or wait his turn. He still kicked. So I said, 'You wait—and if you don't want to, you can either whip me or tip me—whichever you think is going to be cheaper.' He tipped me. . . ."

● **MOST EMBARRASSING INCIDENT:** Pat Weaver, "I called Alice Faye Marie Wilson and boy, did Miss Faye give me a stare!"

Ernie Weaver, "George Jessel came to the club and I said Hello Al Jolson!"

● **FUNNIEST INCIDENT:** Ernie Weaver, "Annabella and Tyrone Power drove up one evening and a photographer caught a picture of the three of us. Two weeks later a relative of mine in Chicago wrote me she saw the picture and thought I was much more handsome than Tyrone." Pat Weaver, "Some folks in a Cadillac drove up to the door and asked if they allowed colored people to go inside. I said, 'Well, I don't think they'd recognize you as colored! That car got so mad, it drove off at 40 miles an hour!' (Policy at Slapsy's is open door to anyone and everyone. While the Mocambo doesn't actively discriminate, few Negroes go there, sensing a coldness of reception.)

● **WHAT WE HAVE TO BE CAREFUL ABOUT:** Pat Weaver, "Giving the right cars to the right people. When all you have is a bunch of Cadillacs and Lincolns anybody can get mixed up." Ernie Weaver, "Keeping track of these quick divorces. You have to watch what you call somebody around here."

● **HOW IS PRESENT BUSINESS?** Pat Weaver, "Lousy." Ernie Weaver, "Ditto."



Comic Jerry Lewis and Lizabeth Scott chat with Pat Weaver before entering Slapsy Maxie's. Pat wears black bow tie and formal suit every evening. Many out-of-towners try to bribe him into giving them introduction to big movie names.



Jerry Colona tries to teach Pat the secret of rolling his eyes. Weaver never gets home before 3 a.m., often gets calls at that time from movie columnists seeking "scoops" on film stars.



Harry Ritz and Harry James josh Pat about his mistake in giving James' wife, Betty Grable, the wrong Cadillac. On good nights Weaver gets up to 200 cars. Concession pays well when crowds come.

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Danny Thomas always cracks joke for Pat when he gets out of his car. Most memorable moment for both Weaver brothers was when Lena Horne first opened at Slapsy Maxie's. "All the women talked about was Lena, Lena."



Sonny Tufts, wife and friend chat with Pat as they wait for their car. Most regular movie night clubbers are Donald O'Connor, Frank Sinatra, George Raft, Jackie Coogan and Greer Garson, according to Pat.



Keenan Wynn is "friendliest" of stars, says Pat. Here Wynn gives Pat gift of a can of pipe tobacco. "He's never in a hurry," says Pat. "Always stops and talks a long time." Brother Ernie calls producer Bill Cagney "friendliest."

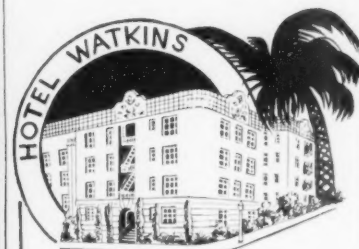
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STRETCH! Your TRAVEL



Slapsy Maxie's is on exclusive Wilshire boulevard in Hollywood. Often bobbysoxers haunt entrance, seeking pictures, autographs or just waiting to look at Gable, Sinatra, Van Johnson or their favorite of the season.

FALLING OFF OF NIGHT CLUB BUSINESS WORRIES BROTHERS

BOTH Weaver brothers work from 7 in evening until 3 in morning six nights a week, hiring six carboys on weekends, one or two during weekdays. Roughest part of their jobs revolves around keeping track of whose car is whose. Ernie Weaver's trick (when he doesn't know his customer) is to "associate the car with some part of the clothing of the patron—a large hat or the green dress the girl wears."

Then there are the requests—to pick up cars, pay cab bills, loan money, pay the waiter's check, find the gloves or other missing items dropped "somewhere" (Joan Crawford lost a \$50,000 brooch at Slapsy's and it was picked up by someone as a worthless bauble). After each show, dozens of people flock out and want their cars at the same time. "That's the real headache," Pat Weaver says.

Famed Slapsy Maxie's is a large, ornately pillared club specializing in big-name entertainment (Ritz Brothers, Danny Thomas, Lena Horne) with booths for almost 400 people, or as Pat Weaver figures, "this is a 250-car capacity club." The Mocambo, on the other hand, is an "intimate room" that gets crowded when only 200 people rub cocktail elbows. But, says brother Ernie, "There's more turnover here—a lot of folks stop here just for a drink on the way to and from other places."

Both six-footers, nearing middle-age, light-skinned Patrick and Ernest Weaver were born in Jacksboro, Texas, two of seven children. Their father, Alvin, a rancher, moved to the all-Negro town of Boley, Oklahoma, and the boys attended the local high school.

Patrick worked as a bellhop at the Le Huckins Hotel in Oklahoma City, and in 1924, went into business in Chicago parking lots. When the war broke out, he left a successful business to go into a forge plant and became the first Negro to work as a tong press operator making \$7,000 yearly.

By the war's end, brother Ernie had left Chicago for Los Angeles and got his job at the Mocambo. Cold weather in Chicago and letters from sunny California had too much effect and Pat and his wife Therese migrated to Hollywood. Pat got the Slapsy Maxie concession and bought a small, comfortable home on Los Angeles' West Side. The Weaver brothers are currently concerned with the falling off of business—"easily 40 per cent," Pat reports. But good crowds or bad, they've got the best jobs in the country any bobbysoxer will say.

Even as the bobbysoxers, they have their favorites for loveliest stars in the movies. Pat's choice is Gene Tierney while Ernie splits his loyalties between Hedy Lamarr and Lana Turner. Ernie says Tyrone Power and Clark Gable run neck and neck for most handsome star.

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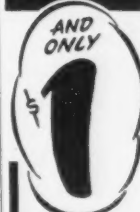


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MY 40 YEARS IN THE WHITE HOUSE

**Memoirs of veteran messenger for seven Presidents
reveal intimate details of Executive Mansion life**

BY SAMUEL C. JACKSON

FOR THE past 40 years I have worked in the White House. I have served seven Presidents of the United States, dealt with scores of crowned rulers, prime ministers and world leaders. If there is anything I have learned in my 40 years at the White House, it is that most people are basically alike whether they are Kings or Presidents, bankers or doormen.

I have seen most of the world's great and famous personalities pass through the portals of the White House, and have frequently had occasion to speak with some of them. I have seen governments come to office and pass away, have seen Presidents come and go, lived through the turmoil of two world wars and one major economic depression. From my vantage point I have seen vital decisions being made and world-shaking events taking place.

History has literally swirled by me, and though I have sometimes been a little overwhelmed by the dynamic presence of a Winston Churchill or moved to genuine admiration by the rare dignity and culture of a Woodrow Wilson, I can't say that my job has changed me much. I haven't been bowled over by contact with the famous, nor have I acquired an exaggerated sense of my own importance in the White House scheme of things.

Looking back on my 40 years at the White House I think I can say that the biggest satisfaction I have received has been the knowledge that all seven Presidents liked me and showed it in unmistakable fashion. I am not suggesting that I received favored treatment; I did not. I am merely saying that each new President presented me with a problem of adjusting

successfully and pleasantly to a new personality with a different temperament and a different set of likes, dislikes and habits. I believe I have made the adjustment successfully and happily each time.

Calvin Coolidge, my fourth chief, was widely known as a stiff, mask-faced New England introvert with no sense of humor. I knew a different side of Coolidge, saw it each and every day of his administration. We enjoyed many a laugh together and they were usually provoked by his jokes, sharp, unexpected and dryly stated.

He was a shrewd, observant man who telegraphed his jokes by a twinkle in his eyes. One cold January day, he found an opportunity to comment upon my vanishing hair. "Pretty cold out there, isn't it?" he said, flashing his twinkle. "A day like this must be pretty hard on bald heads." And he chuckled in that dry way of his. That was the Calvin Coolidge I knew, a shy, diffident, retiring man, but with a lot of humor and warmth within him.

My jobs at the White House have been most humble ones. I started as a doorman, later became a messenger to the President. I have always discharged my duties faithfully, conscientiously and with pride regardless of which President I was serving. I have never lost sight of the fact that I have at all times been a rather insignificant figure on the White House staff, helping to keep the wheels turning in the nation's number one residence, 1600 Pennsylvania Avenue.

Many times in the past I have been approached by newspapermen and writers seeking "color" for their stories and been asked to tell them about the "inside" workings of the White House machinery. Up



Samuel C. Jackson wore tailcoat with brass buttons when he worked at the White House.

till the present I have steadfastly refused to be quoted on anything that I have observed or heard in and around the White House. After 40 years of silence, I have been persuaded by EBONY to sketch the high points in my years of White House service, and to review four decades of intimate association with seven successive Presidents.

I must make it clear that I have no state secrets to divulge for I have never been in the possession of information of that kind. I have no earth-shattering disclosures to make concerning behind-the-scenes political maneuverings, Cabinet bickerings or foreign policy shifts. I have been very careful to omit all controversial subjects or other material that might prove embarrassing to any occupant of the White House past or present, living or dead. On such matters my lips are now, and will remain sealed.

There are things that I have seen and heard inside the White House that no living soul will ever learn, not even my immediate family.

My work in 40 years has very often brought me into sudden contact with high strategy political conferences and discus-



when he worked as White House doorman in 1909 and had his picture taken in his new outfit (left). Today as the President's messenger he wears conservative street clothes on his job.

sions in the office of the President in which national and international policies were being shaped. I invariably performed my tasks and left the room without hearing—or remembering—a single word.

Many an indiscreet reporter has tried to pry out of me intimate revelations of what has gone on in the President's family circle or inside his office, but without success.

"Jackson," one of President Truman's secretaries said recently, "is the only person around here who can move in and out of the President's office without being announced."

I don't think I would keep this distinction very long, if I were indiscreet enough to "remember" things I had heard Presidents or other high officials say that I should not have remembered.

I still remember much of my White House experience that might prove interesting to Americans who have never had the privilege of seeing the inside of that great and historic edifice. I have enjoyed the privilege of spending a minimum of eight hours a day six days a week for 40 years in the White House and every minute of it has been stimulating. My entire outlook has been broadened, my vision

widened and my mind enriched by what I have seen and heard there. I have formed lasting friendships with Presidents, Cabinet ministers, diplomats and of course my own colleagues on the White House staff.

I have in my possession gifts received from all of the Presidents I worked for. These range from a silver paper weight from FDR, to a collection of ash trays, letter openers, pinewood plates and canes which were given me by Harding, Coolidge, Taft and Hoover. I treasure these things as mementoes of my service in the nation's capital.

President Harding was a man of unusual tenderness and sympathy. Thus when my eldest son died during his administration, I received without fanfare of any kind a moving expression of his sorrow at my bereavement. On the day of my son's funeral a messenger arrived at my home with a beautiful spray of roses and palm leaves. The card said simply, "Warren G. Harding."

Of all the "good mornings" I have received from seven Presidents, none was as cheery and pronounced in its good feeling as was Franklin D. Roosevelt's. He arrived at his office each morning around 10 A.M.,

and always took time to look up and smile. "Hello there, Jackson," he would usually say. "And how are you this morning?" Even during the days of tension and heavy responsibility of World War II he found time to be considerate and friendly. When affairs of state were pressing down upon him and weakening him terribly, he was gracious without making an effort.

"It is a wonderful day, don't you think, Jackson?" he would often say. And it was always a pleasure to talk to him even on such mundane matters as the weather. He was, I think, one of the most wonderful, entrancing talkers I have ever known.

My present boss, Harry S. Truman, is an early riser and a very vigorous man for his years. His energy keeps us all hopping, young and old alike. He gets to his office at 8:20 promptly each morning, which is just about the earliest time any President has made within my memory. He comes in with a smile and hearty "good morning" and sets about his tasks without any bother or fuss. Usually, I am the first to receive him, take his coat and hat, and help him in any other way that he thinks necessary. I have yet to catch him in bad humor this time of the morning.



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DECEMBER 31, 1948

ASSETS

Cash in Banks and Office	3.1%	\$ 255,836.47
Bonds and Stocks		
Government	14.5%	\$1,213,840.97
Railroad	8.3%	698,284.75
Public Utilities	18.8%	1,575,273.96
Industrial and Miscellaneous	7.9%	661,443.17
		4,148,842.85
Mortgage Loans		
First Liens on Improved Property	35.0%	2,930,603.58
Real Estate		
Home Office	3.8%	319,403.24
Branch Office and Properties under Contract of Sale	.5%	44,527.81
Loans to Policyholders		
Secured by Reserve held to their Credit	4.6%	345,073.27
All Other Assets	3.5%	295,021.42
Total Admitted Assets	100.0%	\$8,379,308.74

LIABILITIES

Policy Reserve — Computed on Legal Basis		
This amount with interest and future deposits insures the payment of all benefits provided in the policies	71.6%	\$5,999,929.00
Policy Claims		
Reserves for claims incurred, but for which proofs were not complete on Dec. 31st	.6%	51,968.45
Premiums Paid in Advance and Unearned Interest	.8%	64,066.98
Reserves for Taxes due in 1949	.7%	61,537.27
Reserves for Employees' Retirement	3.0%	248,295.06
All Other Liabilities	.8%	71,235.29
Special Surplus Funds:		
Contingency Reserve	4.6%	382,276.69
Capital Paid Up	6.0%	500,000.00
Unassigned Surplus	11.9%	1,000,000.00
		1,882,276.69
Total	100.0%	\$8,379,308.74

MEMORANDUM

Income from All Sources in 1948 \$3,490,710.39

INCREASE IN ASSETS —

Total Admitted Assets	
Dec. 31, 1948	\$8,379,308.74
Total Admitted Assets	
Dec. 31, 1947	7,351,432.69
Increase during 1948	\$1,027,876.05

SURPLUS FUNDS

Dec. 31, 1948	1,882,220.54
Dec. 31, 1947	1,674,189.28
Increase during 1948	208,031.26

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Leroy Lowery
T. M. Mann
F. A. McGinnis
Dr. Jas. W. Parker
Dr. M. E. Ross



Coming to work at 8 in the morning, Samuel C. Jackson enters West entrance of White House and is greeted by guard on duty there. Total of 17 Negroes work at White House, doing mimeographing and carrying messages.

MY 40 YEARS Continued

My day begins at 8:10 each morning, ten minutes before Mr. Truman comes over from Blair House. I am alerted each morning at around 8:15 by a buzzer on Chief Doorman Simmons desk which heralds the arrival of the Chief Executive. Mr. Truman is seldom late, and seems to look for me as much as I expect him.

I see the President about as often as any one on his staff does, but my visits are always without political importance.

All of the Cabinet members and Presidential staff know me by name. They have to, for we see each other so much. I keep a record of attendance at the Cabinet meetings, check in each member as he arrives. This is done so that the President can be informed when the full Cabinet is in session; he then comes into the Cabinet room.

Occupation: Civil Service Clerk

IT WOULD BE difficult for me to select my most memorable experience at the White House; there have been so many. I have seen the passing parade and sometimes marvelled at the hectic pace maintained at the most famous address in the United States. I have been involved in receiving such distinguished royalty as King George and Queen Elizabeth of England, Queen Marie and King Carol of Rumania, the Prince of Wales, Queen Wilhelmina of Holland and the King of Siam. These have all been interesting incidents in my White House career.

Nor can I omit the paunchy, smiling, cigar-smoking figure of Winston Churchill, who during the war lived at the White House for weeks at a time; the long, silver-haired Lloyd George, Britain's World War I prime minister; and a whole procession of the world's great contemporary names of which Clemenceau, Ramsay MacDonald, Madame Chiang Kai-shek and Molotov are only picked at random.

I've seen them all and have gained a lot from the whole experience. I don't regret a day of my whole career; it has been a rich, full, wonderful 40 years of service to Presidents and the nation. But I never forget that I am a mere Civil Service clerk when asked to state my occupation.

I began work at the White House on March 4, 1909. Lt. Col. Arthur Brooks, former Chief Custodian at the White House, was the man responsible for my going to work for the President.

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MY 40 YEARS Continued

Brooks was a major in the District of Columbia National Guard. He was a noted figure in Washington Negro life of that day and had an unforgettable personality.

Although I officially joined the White House staff on March 4, 1909, that was not the first time I set foot inside the President's home. I had frequently worked inside the White House doing odd jobs.

Before that I had worked for 11 years as a butler for Fairfax Harrison, who later became president of the Southern Railroad. After leaving the employ of Mr. Harrison, I joined the household staff of William H. Taft, then Secretary of War. For one winter, the winter of 1908-9, I worked for the Tafts in the Washington town house which they occupied on K Street. As a sort of preparation for my next four years' service, I was with Taft during his strenuous campaign for the Republican nomination. I left the Taft household when Mr. Taft left Washington for Ohio to conduct the Presidential campaign that was to land him in the White House.

Thus I came to the White House as no stranger to that famous building or its illustrious occupant.

Auto Used First Time at Capitol

I BEGAN work as a doorman, one of four Negroes who were on duty inside the North Front entrance. We took turns working two shifts, 8 A.M. to 4, and 4 to 12. It was the first time Negroes were employed in that capacity.

On my way to the job that first day I met another young man also reporting for work. He was John Mays, a former Pullman porter from South Carolina. There at the White House gate we began a friendship that has continued on and off the job for all these 40 years.

That was a thrilling day for me in more ways than one. I had witnessed the Inaugural Parade and seen President-elect Taft driving down to the Capitol with President Theodore Roosevelt and heard the populace cheering them wildly. For the first time in history an automobile drove up to the White House. A White Steamer chugged up to the House that evening to take President and Mrs. Taft to the Inaugural Ball. Taft had ridden to the swearing-in ceremonies in a horse-drawn carriage.

I'll never forget that car coming up the driveway. It had been a bleak, wintry day, with snow falling intermittently with rain. By evening it had turned to ice, and I remember the car's chauffeur saying to me, "I had to reverse the engine in order to make the grade up here." To me that was a new strange kind of language, the language of motor-driven machinery, and I didn't understand a word of it. Automobiles were almost unknown in that day. My first day at the White House coincided with the beginning of a new era, an era that was to make America the greatest industrial country in the world.

My first months at the White House were eventful without being exciting. I seldom become excited, even to this day, and I suppose that what another man would find extremely disturbing leaves me unmoved. I was that way in those days.

So, when I got a message saying, "The President wants this," or "The President would like that," I went about doing it in much the same way I would for any other person. For throughout my years at the White House I have always regarded Presidents as human beings first and foremost. That may explain the excellent relations I enjoyed with all of them, from Taft to Truman, and why it was always possible for each of them to unbend and address me informally, and to crack the occasional little joke that made working for them an enjoyable experience.

The doorman's job was to serve the President and family as couriers, moving from room to room of the White House with papers, notes and packages. One man always remained on duty at the door, while the other carried the messages and performed countless other little chores that needed doing.

From 1909 to March 4, 1913, President Taft was my boss. I got to know him better and he me. We got along famously and upon his departure from the White House he left me a photograph

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MY 40 YEARS Continued

of himself on which he inscribed the words, "To Samuel C. Jackson, who has served the White House loyally and well."

Mr. Taft was a big, jolly man from Ohio full of humor and always ready with a quick joke. He knew me well enough to drop an occasional remark expressing boredom or distaste for some of the more onerous social duties that went along with the job of Chief Executive.

One day he returned from a wedding reception, tired and a trifle exasperated by the press of social engagements. "You know Jackson," he told me as I helped him off with his coat, "if I received a fee for every party and reception I had to attend, I'd make a lot of money, wouldn't I?"

Mrs. Taft was a charming, gracious lady. As my former employer she had known me as "Jackson" and when someone at the White House started to address me as "Sam," she corrected them. "Please call him Jackson," she said sweetly, "That's his name."

I have been "Jackson" or "Jack" to all of the Presidents under whom I have worked and to scores of their secretaries, Cabinet members, Senators, State Department career officials and newspapermen who have come to know me as a result of frequent visits to the White House.

Knew Most Presidents Before Inaugural

MOST of the Presidents I got to know quite well before they assumed the office of Chief Executive. The only one I had never seen before his inauguration was Woodrow Wilson, who left the presidency of Princeton University to lead the United States through the first World War. All of the others had come to the White House on many occasions either in their capacity as Senators or because their business as national personalities or public officials brought them to the White House for various purposes.

Woodrow Wilson was in strong contrast to the exuberant Taft. Wilson had spent most of his life within the cloistered precincts of colleges either as professor or president. He was a reserved, composed, highly-sensitive and gracious man. Many thought him stiff, unbending and cold. But I never found him thus; he was quiet, courteous and cultivated, the prototype of the cultured gentleman. He rarely spoke to me in a personal way but whenever he did it was always pleasant and considerate. It was a real privilege to serve under him.

When Wilson left the White House, sick and broken, it was a great loss to the entire household and Executive Mansion staff. He was truly a gentleman and a scholar.

Warren G. Harding was a different type of President. He had been a familiar White House visitor as the Senator from Ohio and I had many times received and escorted him into the President's office either alone or with a Congressional delegation. Harding was a tall, handsome man who as one keen observer once remarked, "looked more like a President than any Chief Executive this country has ever had." He enjoyed the job of being President immensely. He was not a difficult man to please and I personally never had occasion to see him in an angry mood.

President Coolidge took a sharp interest in all those about him, particularly the White House staff. In short order he came to know by name every person working within a reasonable distance of his office. The presence of another Jackson on the Executive Mansion staff, however, presented the President with a knotty problem of identification, which he soon solved in his own inimitable way. The other Jackson was Wilson Jackson, who for 20 years was "Master of the Hounds" at the White House. When President Coolidge called for either one of us there was at the beginning a little confusion as to which Jackson he meant.

Finally the President hit upon a novel form of identifying both of us. He called Wilson Jackson "Back Door Jackson," and referred to me as "Front Door Jackson."

Franklin D. Roosevelt was one of the most remarkable of all our Presidents. His boundless humor and driving energy, his capacious intellect and charm, made him one of the wittiest, liveliest and most interesting Presidents I have ever served under.

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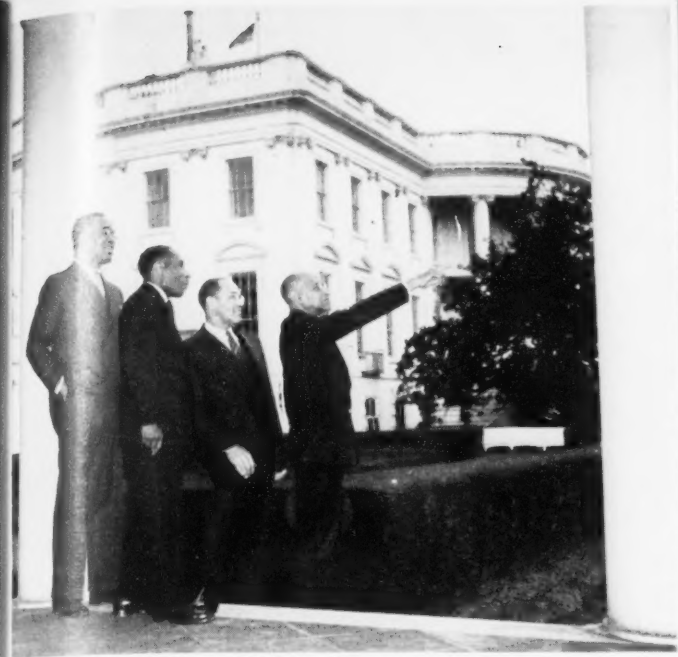
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Four White House employees look over remodeling job being done at White House. Jackson points out changes to Robert Goodloe, Thomas Johnson and John Boardley, who has been on Capitol payroll for just one year longer than Jackson.

MY 40 YEARS *Continued*

He was a man to remember, not only in the national and historical sense, but because he had that rare human quality of personal magnetism that drew all types of people to him, made them like and admire him, and work with him in the great tasks to which he dedicated his life.

No one who met him face to face, or talked with him across that big, cluttered desk of his, will dispute this. I have seen people come in to see him, glum, sullen or bitter; and I have seen those same people leave in high spirits, stimulated and enlivened by Mr. Roosevelt's wonderful sallies and hearty good humor.

I first saw FDR when he was Under Secretary of the Navy in the Wilson Administration. In those days he was a fine, tall, handsome young man who walked with a determined stride and was admired all over official Washington. He visited the White House frequently in those days.

Later, as Governor of New York, he returned to the White House to attend a governors conference. I was shocked to see him in a wheel chair, but noticed that his bright smile, strong, clear expression, and his confident, unforgettable voice had not changed.

When Mr. Roosevelt came back to the White House, this time as Chief Executive, he and I struck it off well right off the bat. We enjoyed a warm relationship which seemed to mellow with the years.

My work at the White House has been unmarked by staff difficulties, jealousies or antagonisms. My relations with all seven Presidential bosses have been extremely cordial and friendly. None ever found it necessary to speak sharply to me or express dissatisfaction with the way I performed my duties. Knowing these men, in fact, has been heart-warming and pleasant throughout.

Personally I have no politics. I am non-partisan, I suppose, have been that way ever since I can remember. My interest in political affairs is pretty strong; it has to be. But I take no sides in a party sense. I'm just as much a Republican as I am a Democrat and I pay dues to neither party.

I've never engaged any of the Presidents in controversial political discussions, nor have I ever attempted to elicit from a member of the Cabinet information of a political nature. I've stuck to my job. As I always tell my children, I am definitely on "the light end" of White House activities.

Continued on Next Page

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MY 40 YEARS Continued

Without this rich human experience and fellowship my life would have been infinitely poorer. I am glad of the opportunity to have served so many Presidents for I have learned much in the process. Most important of all I have been inspired to assist and encourage my children to go forward, educate themselves and achieve much more than I have. As a result all six of my living children have had college educations, and several occupy positions of real responsibility.

Probably the biggest thrill of my life, and the one which gave me most satisfaction as a father, came in 1946 when two of my daughters, Beatrice Jackson Fleming and Marion Jackson Pryde, both Washington school teachers, had published a volume of stories about famous Negroes in foreign lands. Titled *Distinguished Negroes Abroad* and published by Associated Publishers, the book was dedicated to me and my wife, Eliza. It made me feel that my life had produced a good result. I was very proud.

There are other rewards too, of which I am equally proud. My children are educated men and women who have brought credit to the name Jackson. My son, Arthur, worked in the White House as a special waiter in 1928 and later as a butler and doorman. By this means he helped to put himself through Howard University and earn a degree which was conferred upon him in 1946 after he returned from the service of his country.

Recalls Passing Parade of Notables

MY MIND is full of memories of all the famous people who came to the White House to visit seven successive Presidents. They came from all over the world and were of all races and colors. There were kings and commoners, politicians and scientists. It was a rich, fascinating procession.

For 40 years I have watched this procession pass up the steps of the White House, into the spacious foyer of the Executive Offices Wing or up the internationally-known South Portico steps. The route of this distinguished parade covers the well-worn corridors of the White House and all of its famous rooms.

At this writing it is still going on. It will continue long after I have left the service of the Presidents and passed into retirement and the grave. For it is an essential part of the life of the White House. The great and distinguished of the nation and the world will always beat a path to the door of the President. And there will always be a Jackson to receive them.

I can see Teddy Roosevelt now, dashing in with that vibrant energy which made him so famous. I see the great Congressional figures of the past, Elihu Root, "Uncle Joe" Cannon, the autocratic Speaker of the House; Joseph Tamm, Woodrow Wilson's able secretary, aloof, aristocratic Senator Henry Cabot Lodge of Boston, who led the "little band of wilful men" which opposed Wilson's plan for American participation in the League of Nations.

I can see the stiff, mustached, Prussian-mannered Count Johann von Bernstorff, Germany's Ambassador to this country in the critical period preceding our entry into World War I. I can see his measured tread down the hallway to the President's office, hear his crisp, guttural accents. I remember too, that fateful day, February 3, 1917 when President Wilson summoned von Bernstorff to a special conference and informed him that the United States was in effect breaking off diplomatic relations with his country. I can still feel the tremors that swept the country at the news, which confirmed a growing feeling that America would have to go to war. War came and a peace was forged. We passed through a recession, a severe depression and then war came again. I realized we had reached a full cycle.

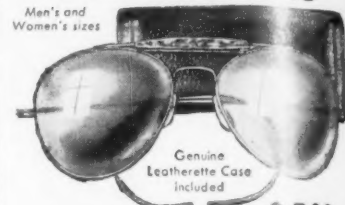
I am not a diplomat nor a politician nor an expert on world trends, so I cannot make any predictions as to the future course of affairs on our troubled planet. There may be wars and rumors of wars, but life at the White House will go on in much the same way it has for 40 years. For that house embodies the democratic will and impulses of an entire nation. When it ceases to exist, America as we know it will be no more.

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On the Bing Crosby radio show, the star quintet of the Harry James (left) band lines up before microphone with alto sax player Willie Smith in center. Smith started with Jimmy Lunceford, was once offered \$4,000 by Tommy Dorsey to join band. He switched to Charlie Spivak in 1941, joined Harry James after Navy discharge.

WILLIE SMITH

Lone Negro musician in Harry James band has odd experiences on Dixie tours

WHEN Harry James strikes up his band at one of the many dances or theaters he plays throughout the country, few of the watching and listening thousands know that the man they applaud as the lead alto saxophonist, besides being one of the top men in jazz, is a Negro.

In the deep South the law prohibits Negro and white entertainers from appearing together. But two-time Esquire Award winner Willie Smith sits behind his same music stand (third from the left, front row) and when he stands up to the microphone for a solo passage he gets much the same enthusiastic applause as say, from a Canadian audience.

Explanation is Willie's skin color. Willie Smith is a Negro in "white" skin. His light complexion "passes" him as far as the general white world is concerned. Willie, as a member of the world-famous Harry James band plays in many halls at which Negroes can't gain entrance.

Quiet, jazzwise Willie Smith has been a regular James bandman since his Navy days ended in 1944. His musical reputation was made as lead sax man with the revered Jimmy Lunceford. Willie was described at that time by Benny Carter, a top sax man himself, as "a subtle musician whose original style of phrasing felt so good to the rest of the band that

when Willie opened up on a solo everybody just went with him and it sounded great!" Carter lays most of the credit "for that Lunceford band playing to one Willie Smith."

When Harry James was looking for a good sax man, "I asked Willie to join the band," the leader says. "I didn't give his color any thought particularly. In music you accept people for what they are—not how they're made. I knew Willie was a Negro but I knew his reputation for musicianship and that's what I wanted."

James reports: "When Willie plays a ride solo, he is better received than anyone else in the band."

On the band's Southern tours, an unspoken truce seems to exist between Southern law enforcement officers and the James band. Despite the barrier against whites and Negroes performing together, objections are not raised when Willie appears on the tour. Most Southern towns have known and heard Willie before with the Lunceford band which got its spurs playing through the South during the early '30's.

The James boys, 20 music makers strong, pile into a big Sante Fe bus when they start their tours, living a routine of one-night stands for nine months a year. North of the Jim Crow line, Willie is just another one of the

boys, reading magazines, playing cards, eating, stopping for coffee, staying in hotels with the rest of the band. But when the bus dips South, circumstances change Willie. As the band's pianist, Bruce MacDonald, puts it, "Every guy on the bus is aware of the racial situation. We don't say anything because of Willie but we know what's going on when he doesn't stop for coffee with us."

Willie reasons, "I don't want to get into any scrapes. I don't stop with the boys because I know if I was noticeably colored I'd be chased out. There are always people who know me and I don't know if they'd turn me in or not."

As a result, Willie, who was born and raised in Charleston, S. C., has a host of relatives and friends lined up with whom he stays on the colored side of the towns the band plays. For some of the band this discrimination has its bright side. Trumpeter Ziggy Elman likes to go and stay with Willie's friends. "We get better food and more kicks," Elman says, "especially in Savannah. Willie's got a relative there who makes the best ribs any of us ever tasted."

But the band's opinion of the South is one-sided. Willie says, "The glorious South—nothing like it. I think it's a great place to be away from. When I'm there, I keep saying to myself—easy . . . easy . . . easy does it."



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Willie's superstitions get ribbing from band. Pianist Bruce MacDonald hands cigarettes to Willie only way he'll take them—straight up. James twists ring like Willie does. Bassman Ed Mihelick gazes in space as Willie does before opening sax case.



Golf is favorite relaxation for band. Willie drives ball as James watches. Willie has lived in small Los Angeles home with wife since marriage in 1943. Their favorite pastimes are reading detective stories, bowling, swimming and jitterbugging.



Willie's at bat in game between Harry James and Woody Herman band. Willie has recorded with every top artist from Duke Ellington through Frankie Laine, Dinah Shore, Charlie Ventura, Bing Crosby, Frank Sinatra, Perry Como and Danny Kaye.

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Before leaving on tour, Willie kisses wife goodbye, takes one suitcase, his sax and a cake his mother-in-law bakes for him. Band waits about half hour after they get on bus and then tears into the cake.

HE QUIT AS FUTURE DOCTOR TO BECOME LEADING JAZZMAN

WILLIE SMITH was born "just plain Willie" with no middle name in 1910. His father had Indian and Negro ancestry, his mother Scottish, French and Negro. Their other child, a girl, Maude, was slightly darker than Willie.

By the time he attended Charleston High School, his mother was "booking" him as a clarinet player at church services. Willie was sent to Fisk University as a future doctor but one bright day he met Jimmy Lunceford, who was a football and band coach at the school. Lunceford got Willie interested in jazz. "That ended the doctor kick," says Willie. Under Lunceford's tutelage, Willie took sax lessons and joined Lunceford in forming a new band.

Smith left Lunceford after 13 years association, switching to Charlie Spivak's band. To all the rumors about their parting, Willie has only said, "Jimmy and I just weren't seeing eye to eye, that's all there was." After two years with Spivak, Willie went into the Navy, playing as a musician at Great Lakes training station. After the war, James called him and Willie went into his band.

Today at 38, Smith is one of the top alto sax men in the business. Willie's personal "white skin" experiences from years of tours have been both satirical and bitter.

"Travelling by train once, a conductor came over to me and said I had to move in the white car. I couldn't sit back with the Lunceford band in the colored cars. He wouldn't believe I was colored."

"When we played the University of Mississippi, the Lunceford band was a big hit. We went over so big they crowded us for our autographs. Then they told us we could eat in the kitchen."

"Another time," Willie remembered, "there was a hot argument at the Astor Bar in New York. Two white men were fighting over Jackie Robinson playing big league ball. They kept asking me as another white man what I thought. I just kept sipping my beer."

On his last Canadian tour, one of the dancers came up to Willie asking for his autograph and by way of small talk, while Willie was obliging, cracked, "Say, I heard Lionel Hampton. He plays pretty good for a jig, don't he?"

Willie flushed, said, "What do you mean, a jig?"

He got the response, "You know—a spook!"

Willie walked away, simply replying, "If you don't know how to talk in a civil way, I don't want your conversation."

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Oldest active horse trainer is Louisville's Henry Loudon, who has been around horses 50 years. He formerly worked for millionaire J. Graham Brown.

Veteran trainers Raymond White and Elzy Brown talk over White's nomination of his Bel-King for this year's Kentucky Derby.



HORSE TRAINERS

Turf tradition that produced many Kentucky Derby winners carried on by 175 Negroes at racetracks

ONCE as familiar on the racing scene as the trumpeted call of *Boots And Saddles*, a hardy but fading band of Negro horse trainers are today carrying on a glorious tradition in the behind-the-scenes turf aristocracy that makes great horses. Of the nation's 1,250 trainers, no less than 175 are colored but once they ruled supreme in the track world and produced Kentucky Derby winners. This year colored trainers will be virtually among the missing when the top three-year-olds go to post at Churchill Downs.

Today's generation of Negro horse trainers ply their traditional trade from the Blue Grass state and swank Belmont to the cheaper leaky roof circuits. Many live in the past, speaking with veneration of brilliant pioneers like "Brown Dick," who saddled Derby winners in 1877, 1896 and 1898 and who was recognized as one of the greatest trainers of his day. Not since 1902 has a Negro trainer produced a Derby winner and each year more and more vanish from the turf world. Fewer than 15 of the current trainers can claim to winning purses of more than \$5,000.

Entrusted with the care and development of some of the world's finest racing flesh, Negro trainers, like their white rivals, spend many years acquiring the skill that earns for them the confidence of wealthy owners. Usually they start out as stable hands, exercise boys, grooms or jockeys and work their way up the ladder through trial and error methods. So thorough is their knowledge of horse flesh they instinctively know when their horse is "fit" for racing and frequently can predict with uncanny accuracy how well it will fare in a race. Outstanding among this keen-insighted group are Louisville's Henry Loudon and Arthur Perrossier and Pennsylvania-born Raymond White, who are acclaimed as ranking peers among present-day Negro trainers.

White has the distinction of winning the largest purse ever taken by Negro trainers, not excepting the immortal Kentucky-born "Brown Dick." His three-year-old colt, King Bay, romped home by five lengths to win the \$25,000 Francis S. Peabody Memorial at Chicago in 1947, outstripping such class horses as Star Reward who a few weeks before had won fourth prize money in the Kentucky Derby. An ex-jockey turned trainer, White has been shooting for a Derby victory.

Ex-jockey Arthur Perrossier has handled horses for 42 years. He has been a trainer since 1928, taught his two teen-aged daughters to exercise horses on track.



Continued on Page 46

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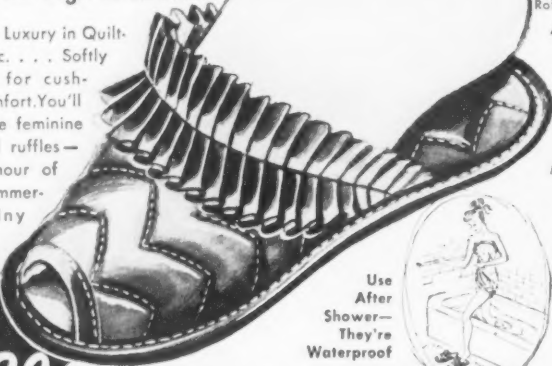
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Longshot trainer in 1947 was Frank Tyler. His Forever Andy turned in a surprise \$1300 win in Kentucky, rewarded backers with a fat \$59 for a two-dollar ticket. Training since 1908, he once spent five years in Cuba following the races.



Louisville trainer Carl Sitgraves had hoped to nominate his Syndicate for 1917 Kentucky Derby but decided against it. The 35-year-old horseman has been training for 16 years, got his start as stable hand, exercise boy and groom at Churchill Downs.



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Newcomer as a trainer is 39-year-old Odell Livingston who has only been training since 1938 though he has been around horses since he was 10. With him is 19-year-old jockey Allen Meyers from Russellville, Kentucky.

BEST DERBY HOPE FOR FUTURE IS TRAINER RAYMOND WHITE

ONLY a few Negro trainers have had horses of Kentucky Derby calibre entrusted to them in recent years. Perhaps the last was in 1937 when George R. Miller saw his Gray Gold finish eighth. Veteran William H. Buckner, who claims he "learned under 'Brown Dick'" sent his Oscillation to the post in the 1932 mint julep classic.

Biggest hope for future Derby entries is 43-year-old Raymond White, top Negro trainer of modern times. He saw one of his biggest years in 1947, winning 18 races. Training for 18 years (he rode as a jockey for six), White usually has so many horses in his charge that owners lease a special barn at Churchill Downs, provide White with living quarters right at the track.

Ironically, though the Negro trainer and jockey are fast becoming America's vanishing turfmen, race barriers are not responsible for their gradual disappearance. Says White: "You'll find less racial feeling on the track than you'll find anywhere else, but colored youngsters don't seem to be interested in this career. They just aren't willing to start out as an apprentice and work up."



Fledgling trainer Willie Perry Mitchell has been around horses since 1913 but has only held license to train since 1945. Yearling with him was sired by Bull Lee, is half brother to Citation, 1948 Kentucky Derby winner and wonder horse.

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Mrs. Evelyn Reynolds gets ready to serve bacon, corn meal and honey muffins for her teatime guests. The wife of Philadelphia's Judge Hobson Reynolds writes a society column for the Pittsburgh Courier, has had two books of poems published.

BACON

NOT FOR BREAKFAST ONLY

BACON AND EGGS for breakfast is as much an American institution as baseball, soap operas and Burma Shave signs. It has become so much a breakfast habit that most housewives completely ignore this crunchy calory-packed food delight when menu-making for other meals.

Actually bacon lends itself to frying, broiling, boiling as well as baking and can be used to supplement any number of dishes the day around. Homemakers who are willing to experiment will be delighted to find how many different things can be fixed with bacon—from baked beans and casseroles to hot breads and appetizers.

For Philadelphia's prominent Mrs. Evelyn Reynolds, who is a leader in at least ten community organizations and clubs, bacon has long been a favorite and she goes out of her way to find unusual recipes for using it on all her menus besides breakfast. Typical are the three bacon recipes for lunch, teatime and supper on these pages. A prominent clubwoman, she finds bacon especially easy to prepare and a taste treat when served on canapes, waffles and biscuits.

Bacon is more than just good to eat. It is one of the most nourishing foods, a pound providing 3,000 calories which is about three times what the average person will consume in a single meal. Doctors recommend it for babies, who usually favor bacon over almost any other food. Bacon like other meats comes in different cuts and in all price ranges. It is bound to please your palate and your pocketbook and with the right imagination can be used the day around as well as the year around.

LUNCH



Asparagus and bacon open sandwiches are a treat for a hearty lunch. Toast bread, butter and lay 3 slices of cooked bacon on each slice. Place 4 to 5 stalks of cooked asparagus on top of bacon.

TEATIME



Corn meal, honey and bacon tea muffins are a wonderful mid-afternoon surprise. Add 1 egg, 1 tsp. honey to 1 cup of milk and beat into muffin mix. These muffins are light and dainty, sure to delight club women at bridge gatherings.

SUPPER



Bacon and vegetable roll makes complete meal. On dough $\frac{1}{4}$ inch thick, spread bacon and chopped vegetables,



Roll tightly pressing vegetable and bacon into dough. Lima beans, onions, carrots, corn, peas, celery can be used.



Make a rich white sauce with cheese and pour over toast and asparagus. Sprinkle with paprika and serve with a bit of cole slaw all on one platter. Sandwiches are tasty as well as colorful and cream sauce gives them that extra added touch.



Into greased muffin pans pour $\frac{3}{4}$ full of mixture. Stick a half slice of pre-cooked bacon into top of each. Place in oven and bake 25 to 30 minutes. Remove from oven, brush top of muffins with 1 tbsp. butter and 1 tbsp. honey and serve.



Form into circle and cut 2 inch wedges being careful not to cut completely. Twist each section flat.



Place on heavy greased baking dish, fill center with leftover vegetables, sprinkle paprika and bake 35 minutes at 350°.



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Mix 1 cup Quaker Corn Meal with 1 cup cold milk. Bring 2 cups water and 1 cup milk to boil. Add 1 teaspoon salt, and corn meal mixture, stirring constantly. Cook until thickened. Cover, cook over low heat 10 minutes, or longer if desired. Now pour the cooked corn meal into loaf pan. When cold, cut

into $\frac{1}{2}$ -inch slices. Pan-fry on lightly greased skillet until golden-brown. Serve hot with butter, syrup, jelly, or honey.

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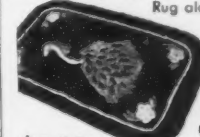
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Paul Robeson at 51 has lived through an amazing career from All-American football player, to top-ranking actor and singer and finally foremost Negro left-winger. Today he is admired and worshipped by thousands who disagree violently with his political views. Women find him dynamic because "he's the type that makes every woman feel tiny, unprotected . . . and desirable," as one admirer put it. "He can turn his charm on and off as you would a bridge lamp. When it's turned on no other man can touch him."



Ralph Bunche suddenly catapulted to world fame at the age of 44 as United Nations mediator in Palestine. Suave, handsome and a brilliant conversationalist, he has become the idol of admiring women who see in him "an inspiring personality with oodles of charm and sophistication," as one female put it. The New York Times has called him "the world's outstanding Negro today" while Vogue lauded him as "the ablest man in the U.N. Secretariat." A chain smoker, hard-working, always smiling, he has proved an extraordinary diplomat with an amazing ability to draw out people in conversation.

NEGRO AMERICA'S MOST EXCITING MEN

WHAT MAKES a man exciting? Is it good looks, money, charm, a talent for jitterbugging, fine clothes or brains that makes a male most attractive to women?

To check the heartbeat of the female and determine what it is that determines masculine appeal, **EBONY** polled a jury of some of the most prominent women in the nation and asked them their choice of the ten most exciting Negro men . . . and why. Their choices ranging from politicians to musicians are listed on these pages.

Evident in their selections is the fact that the heyday of the glamour

JURY OF NOTED WOMEN WHO CHOSE TEN MOST EXCITING MEN



Mrs. Charles S. Johnson



Katherine Dunham



Mrs. Roy Wilkins



Mildred Blount



Mrs. Gordon Parks



Hazel Scott



Mary McLeod Bethune



Toki Schaik Johnson



Anne Brown



Mrs. E. Franklin Frazier



Mary Lou Williams



Thomasina Johnson



William H. Hastie, only 44, has probably held more high executive offices in the Federal government than any Negro and won adulation for his public achievement as well as his brilliant scholarship and warm personality. The Virgin Islands governor was admired by one woman "because he is brown with grayish eyes and that is always exciting." Another found in Hastie "intellectual appeal which creates glamour." Tall, always-composed, persuasive "Bill," as his friends call him, admits to liking horse-racing, poker and rum daiquiris.



Duke Ellington, now 49, has been the most colorful, most publicized figure in the popular music field for more than two decades. Dapper Duke has excited females since his high school days when he was given his nickname because of his flair for dressing. Although chubbier and nearing the puffy age, he still rates as a fascinating Don Juan. But above that he merits admiration for his accomplishments. One woman described him thus: "Despite his great talent and popularity, he is unaffected, courteous and sincere."

boy is gone. Today achievement rather than a handsome face and husky physique is the biggest factor in giving a man what it takes to win a lady. Brains give a man an abundance of sex appeal.

Age had little to do with the votes for the ten most exciting males, the oldest being 63 and the youngest 40. All of those chosen are married and only two have no children.

Returns in the poll showed many women casting ballots for their husbands with remarks such as "I think my husband the most glamorous Negro male in the country"; "the most exciting of them all is my

husband"; "I had to include my husband and not for personal reasons at all"; "I couldn't complete a list of men who appeal to me without including my husband's name. I bet other gals in the poll will add his name too."

Remarks about some of the choices included such phrases as "he has that type of chivalry that makes you glad you're a woman," "brings out the primitive urge," "dashing, flashy and free from inhibitions," "his personality arouses the maternal urge in women."

One voter wrote: "This is fun. Now which one can I have?"



Mrs. Benjamin E. Mays



Marjorie S. Joyner



Etta Moten



Estelle Massey Riddle



Mrs. Sy Oliver



Mrs. Arna Bontemps



Mamie Phipps Clark



Muriel Rahn



Mrs. George S. Schuyler



Mrs. Herman E. Moore



Marian Wynn Perry



Meta Warlick Fuller



A. Philip Randolph at 60 is the militant prophet of the Pullman porters, the hard-fighting, vibrant U. S. Ghandi once termed "the most dangerous Negro in America" by the Department of Justice. Erect, broad-shouldered with graying hair, the president of the Brotherhood of Sleeping Car Porters is a "suave sophisticate," according to one admirer. "He makes you feel ultra, smart, attractive and desirable and that feeling is so important to a woman of any age." His Oxford accent picked up acting in Shakespeare plays appeals to the ladies.



William L. Dawson, now 63, is the oldest of the ten most exciting men picked in the poll. First Negro congressman to head a House committee, the "gentleman from Illinois" is a big, heavy-set, well-groomed man with a thin moustache. He normally speaks softly but can be a moving rabble-rouser on the speaking platform. One woman praised his "tolerance and patience." Another said he "has shown the world that a physical handicap does not keep a man from being a national figure." Dawson lost a leg in a railroad accident.



Horace Mann Bond, 44-year-old president of Lincoln University in Pennsylvania, rates the nod from the jury panel of noted women as the most admired educator. The women like him for "his simplicity, his intelligence, his delightful sense of humor and his easy likeable personality," as one stated it. A conservative dresser, he is a jovial and witty conversationalist. Completely urbane and poised, he wins friends amazingly. The former Dillard University dean is father of three children, makes a hobby of book collecting and indulges in an occasional drink of Scotch.



Lester B. Granger as the 52-year-old boss of the National Urban League is still a natty, collegiate-like smoothie despite his spectacles and graying hair. Scholarly and hard-working, he nevertheless does not skimp on his charming smile or easy-going conversation. One impressed fan declared he "gives the impression of being romantic but you never really find out because he just gives the impression. He's the sophisticate with the boyish touch." Another found him "brilliant and aggressive." A sports fan, he plays tennis quite often.



Richard Wright, most youthful of the ten most exciting men, ranks as one of the top authors in America at the age of 40. Now living in Paris with his wife and two children, the author of *Native Son* and *Black Boy* is soft-spoken, easy-laughing despite the bitterness of his books. Scholarly-looking, he has had a tendency towards plumpness as he advances in years. One woman who found him "attractive" said he "has charm and seems genuinely unspoiled." He has radical, militant ideas and is brilliant in expressing himself in conversation. He plans to stay in France.



E. Simms Campbell has the vigor, zest for living and bouncing personality of a youngster despite his 43 years and sterling reputation as one of the foremost cartoonists in America. Fast-talking, effusive and unrestrained with his gestures, the *Esquire* and *King Features* Syndicate artist makes friends easily. One of his enthusiastic admirers described him as "good-looking, talented, excellent company in any group, an unsurpassed host and a loyal and generous friend." The debonair "country gentleman" of Westchester County throws fabulous week-end parties.

FRANK YERBY REMODELS HIS LONG ISLAND HOME

Best-seller novelist spends \$32,000 to streamline house and build dramatic, spacious living room

AS THE most successful Negro author in U.S. literary history, 32-year-old Frank Yerby has netted fabulous royalties as well as a fat \$150,000 Hollywood contract for hitting the best seller jackpot three years running with his novels *The Foxes of Harrow*, *The Vixens* and *The Golden Hawk*. With his fourth novel, *Pride's Castle*, out this month, the Georgia-born writer decided to splurge on modernizing his home in Jackson Heights, Long Island, a well-to-do New York City community. Yerby, whose first three novels sold a record total of more than 4,000,000 copies, spent \$32,000 in the transformation of his home, including \$8,000 on new furnishings alone.

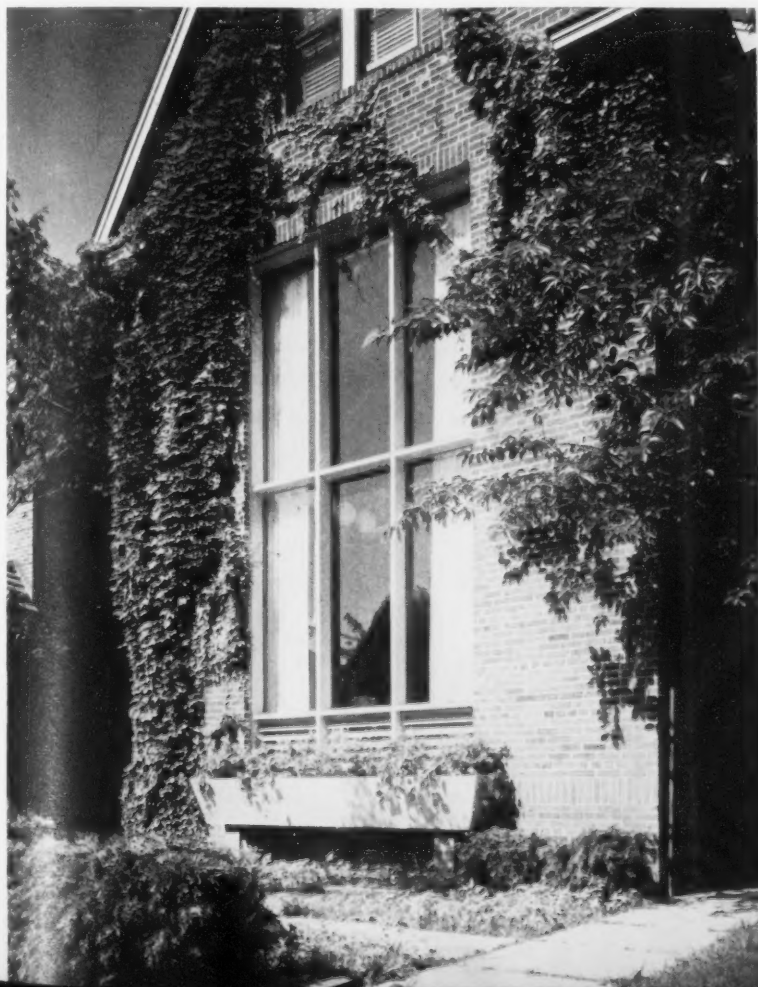
Results in changing over the old three-story house into a streamlined modern structure were so gratifying to architects Jedd Reisner and Max Urbahn, that they broke into the pages of the first-ranking building magazine, *Architectural Forum*, with pictures of the job. Biggest feature of the remodeling was construction of a dramatic 18-foot-high living room by running it almost a full two-stories high after removing the floor between the first and second stories in the front of the house (see right). The back part of the second floor has a large master bedroom and Yerby's study with built-in cabinets for research storage space. Here the pipe-smoking novelist works up to 14 hours a day. His new work, a romantic yarn set in New York during the age of the "Robber Barons," is being pushed by his publishers, Dial Press, with a \$20,000 advertising appropriation and ads that call Yerby "America's greatest storyteller."

Ivy-covered front of Yerby home features big new window with white trim. Screened ventilator is just below window. Yerby, married nine years, has three children.



Tremendous 18-foot-high window in Frank Yerby living room was constructed by tearing out floor between first and second floors.

Balcony overlooking living room has trough with ivy. Ceiling height in living room varies where floor was torn out. Ceramic art is on one wall.



Continued on Next Page

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Dining room has unusual chairs and table designed by George Nakashima. Slatted partition separates dining area from living room. House-dividing center hallway was eliminated to allow more space and better air circulation.



Dressing room has built-in cabinets and radio. A formerly-wasted third floor was remodelled into children's rooms to regain the space used up in raising the ceiling of the living room through the second floor.

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—Peggy Melton

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—Mrs. Venita Ector

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Sunlight floods spacious living room when drapes are pulled back. Planting box hung on column replaces fireplace. Modern ceramics, paintings and easy chairs are found throughout house. Wall paper has been used extensively.

YERBY WON'T TOUCH RACE PROBLEM IN HIS NOVELS

ALTHOUGH he has written some moving, dramatic short stories about racial prejudice (his "Health Card" won an O'Henry award in 1944), Frank Yerby has stayed entirely away from the Negro problem since his first novel, *The Foxes of Harrow*, sold 1,200,000 copies in 1946. His publishers, Dial Press, have never mentioned in any advertising or promotion that he is a Negro and have discouraged publicity on Yerby in the Negro press. In the South most white readers of Yerby's books do not know he is colored.

Yerby wrote a race-angle novel before he did *The Foxes*, submitted it in a prize contest while he was teaching English at Southern University. "I'd be ashamed to write it now," the Fisk graduate says today. "It taught me I was not equipped to write social protest stuff. I've been spared most of the hard sides of race relations in America." Yerby worked on *The Foxes* after he gave up teaching and moved to New York to do war work at the Ranger Aircraft Co.

Because of his flair for melodrama, his speed in writing as well as his imposing financial success, some have compared Yerby to the great French Negro novelist, Alexander Dumas. The ex-WPA writer shuns the parallel but does contend: "Dumas was proud of his race and so am I. But I don't flaunt it."

Although his novels have been among the ten best sellers for 1946, 1947 and 1948, Yerby has yet to win critical acclaim. Of late book reviewers have tended to deride his verbose, flamboyant style and Time Magazine called his works "drug-store fiction." But readers, especially women, continue to clean bookshops of his works and book clubs find his work draws more orders than most historical novels. Cosmopolitan Magazine recently paid \$25,000 for his sequel to *The Foxes*, called *The Master of Harrow*, and ran it as a serial.

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DO NEGROES REALLY WANT EQUALITY?

FOR SOME YEARS now jokesters have been slyly circulating the tale of a foxy gentleman who allegedly came to NAACP secretary Walter White and solemnly announced: "I've finally found a solution to the race problem." At this point White is supposed to have grabbed him by the scruff of the neck and admonished him: "Sssh. Don't tell anybody."

Like the race relations specialists and soapboxers, a number of Negro enterprises which unquestionably blossomed and bloomed under the institution of Jim Crow have of late been haunted by the possibility that "the problem" will one day be no more. For them the overnight end of racial segregation would in many cases mean sudden unemployment or business failure.

In recent years at least two substantial Negro businesses have been taking a bad beating as a result of the vanishing color line. They are colored night clubs and baseball.

Failure Of Night Clubs

TIME was when Harlem and Chicago's South Side were the top showcases of the nation as concerns Negro entertainers. Whites flocked to Small's Paradise and the Grand Terrace, the Ubangi and the Cabin Inn to mix freely with Negro patrons and pay substantial checks to see big-name colored stars. Even the smaller spots drew white customers on the lookout for hidden talent.

The bustling night life in the Negro communities got its big start in the 20's and weathered the storm of the depression. But despite great new entertainers, Negro night clubs started on the downgrade during the war and have since hit their lowest ebb. Producers, owners and theatrical editors have tried to attribute the night club bust to recent recession layoffs and slimmer pay envelopes. But nighteries thrived during the 30's when Negroes economically were far worse off than they are today.

Actually Negro patrons never stopped going to night clubs. The only change is that today they go downtown to New York's Royal Roost, Chicago's Blue Note, and other spots where they are freely admitted along with white patrons. As the color bar has been dropped in one big white club after another, as Negro entertainers have been booked into places where they were barred for many years, colored patronage has switched from their own community to the bigger, plushier white nighteries.

Negro Leagues See Red Ink

IT HAS been a similar story in baseball. For many years clubs in the two Negro leagues have been lucrative ventures to their owners. Despite shoestring operations that sometimes worked hardships on the players, the games drew big crowds that saw fine athletes demonstrate that talent in America's national pastime was not strictly limited to whites. The annual East-West classic filled big ball parks in Chicago, New York and Washington and netted high profits.

Then the Brooklyn Dodgers broke the ice by signing Jackie Robinson. Other colored players followed him into the majors. Red ink replaced black on the books of the Negro clubs and one league folded.

Of course, Negroes did not stop going to baseball games. Instead they are actually flocking to ball parks in greater numbers than ever before. But instead of attending Jim Crow games, they are watching top-rate Negro athletes in action with integrated ball clubs.

Using Intolerance For Business Advantage

NEGROES in night clubs and baseball are not the first to discover that the end of Jim Crow often means the end of lucrative financial returns to a business. There are several traditional Negro fields that have felt the pressure of white competition. Negro barber shops in the South and catering firms in the East have been slowly passing from the scene as a result of increasing white competition. In the book field

of late there seem to be more books on race relations by white authors than by Negroes. Negro lawyers and doctors have been alarmed by the increasing number of their clients and patients who go to whites. The cosmetics business, once a Negro monopoly, has seen the entrance of many new white firms.

Perhaps the only business which has not yet felt the invasion of white investors is undertaking. Even the Negro press has seen the entrance of at least one white publisher—an Englishman who now publishes the New York Age.

As more and more Negro businessmen and professionals have felt the pressure of white competition in their fields, there have been some weird and desperate tactics used to stem the white newcomers—methods which sometimes lead to doubts on whether the Negro really wants equality, at least in business.

Some of the very people who have been counted for years in the forefront of the fight against racism have stooped to the tactics of many white bigots who attempt to use intolerance to their business advantage. There have been Negroes who have gone to the public to solicit their support purely on the basis of their race rather than the superior quality and lower cost of their merchandise. Some have even tried to unleash the venom of race hate against business opponents by whispering campaigns against their racial origin or religion.

Certainly the ancient maxim about "people who live in glass houses" is applicable here. As the most pushed-around minority on the American scene, the Negro can ill afford to fall into the trap of using racial hate as a business strategy.

Free And Equal Competition

IF THE NEGRO really wants equality, he must demonstrate conclusively his ability to compete equally with whites in every phase of American life—and this certainly includes business.

An excellent beginning is being made in this direction by a number of top-rate Negro insurance companies. Instead of worrying about white firms invading what has hitherto been a colored monopoly, they have endeavored to put their business on a level with the best white companies and insure white persons as well as Negroes. A big Chicago cosmetic company, instead of fretting about white competitors putting them out of business and instead of appealing to customers for patronage because they are Negro, has forgotten about race and gone out to capture the white market by buying out one of the biggest white firms in the business.

There are dozens of new Negro businesses springing up all over the country which have forgotten race lines entirely and which compete freely and equally with whites. They base their success or failure upon their ingenuity and service rather than their color. They practice as well as preach genuine equality. Typical is the engineering firm of Archie Alexander in Washington and Des Moines, which has been doing tremendous construction jobs like that on the opposite page for years and bidding against white concerns without regard for color. It gets contracts on the basis of low cost and outstanding jobs.

Negro night clubs as well as baseball men might well learn from these examples. There is no law that limits colored night club operators to Negro communities or compels them to dress their chorines in shabby costumes. Why not a Negro-owned night club on Broadway or in Chicago's Loop with white as well as Negro talent? Instead of decrying signing of Negro players by the major leagues, why can't the Negro ball clubs resign to the fact of their minor league status, recruit some white talent and become a genuinely-democratic institution that refuses to observe the color line?

If the Negro wants real equality, he must begin to realize the true significance of the word. If the Negro wants real equality, he must be ready to pay the price—the price of competing on equal terms with whites.

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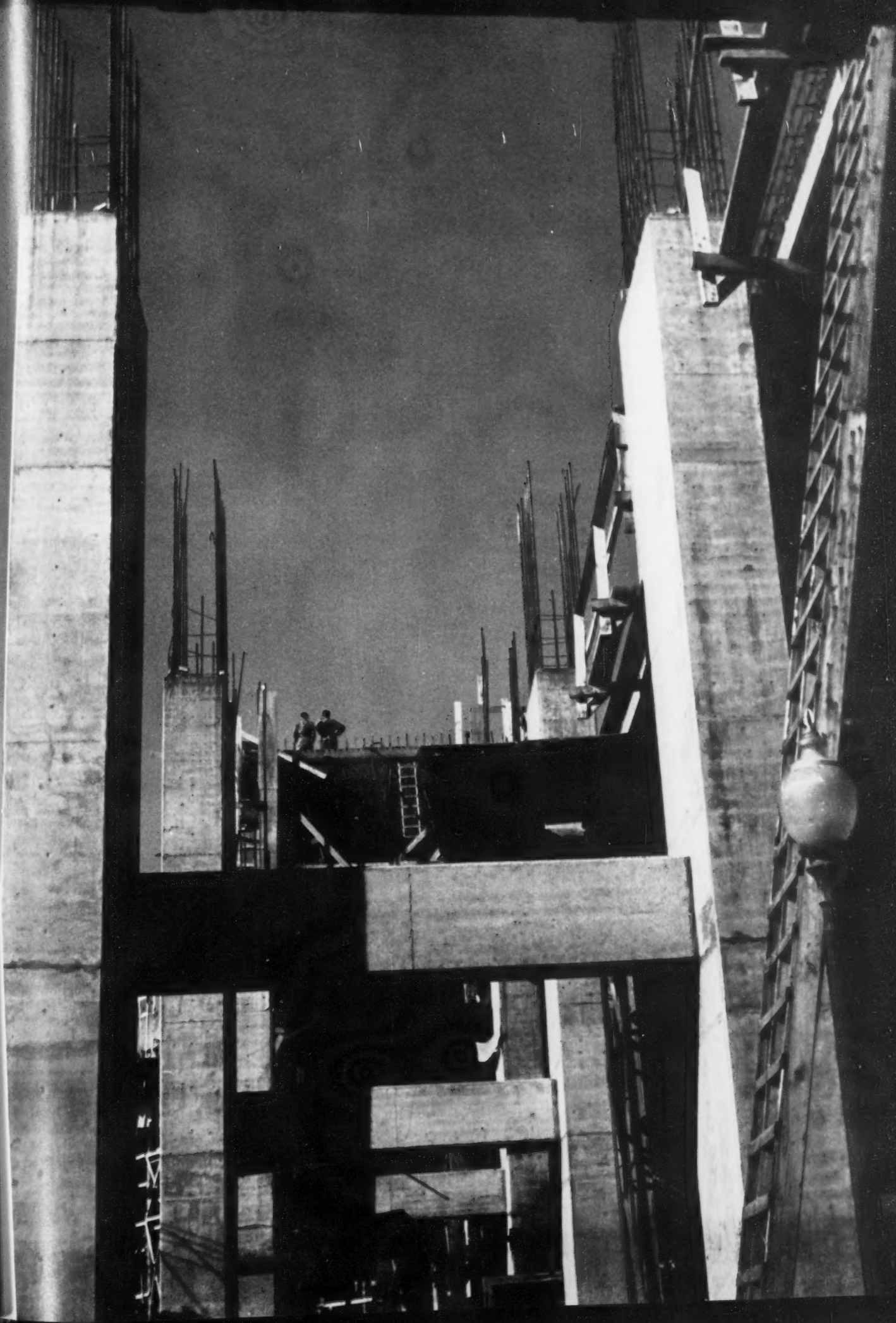
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Five-man mission hits beach on Jap-held island in *Home Of The Brave*, first Hollywood film to tackle anti-Negro prejudice. Playing lead roles are (l to r.) Frank Lovejoy, Steve Brodie, James Edwards, Douglas Dick and Lloyd Bridges. Film revolves around friction between colored GI and ex-businessman who dislikes Negroes.

HOME OF THE BRAVE

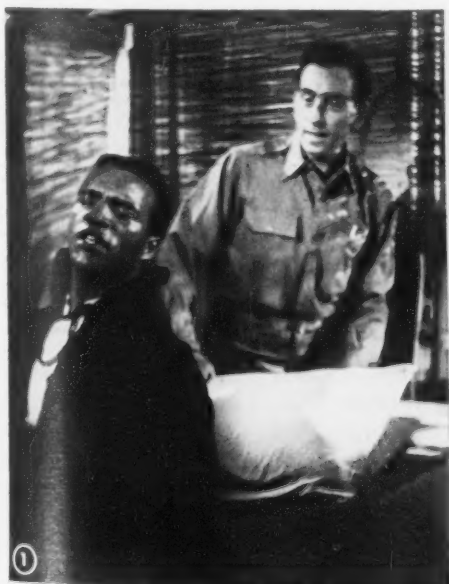
First film about anti-Negro bias made in secret by Hollywood ex-GIs

IN JANUARY an independent Hollywood film company, Screen Plays, Inc., put before the cameras for the first time in the 29-year history of motion pictures, a film dealing with discrimination against the Negro. In a daring and dramatic move while major film studios huffed and puffed with announcements of forthcoming pictures with race relations stories, 35-year-old producing newcomer Stanley Kramer purchased the screen rights to the 1946 Broadway play about Army anti-Semitism, *Home Of The Brave*, and turned it into a no-punches-pulled account of a Negro soldier and four fellow white GIs.

Home Of The Brave, a United Artists release starring Negro newcomer James Edwards (*Deep Are The Roots*, *The Set-Up*), was made in complete secrecy under the misleading title, *High Noon*. Actors, agents, technicians and film processors were pledged to keep the secret with the business idea that the first picture on this theme was going to make the most money. With its current nationwide opening, Screen Plays has succeeded in beating 20th Century-Fox's *Pinky* and Metro-Goldwyn-Mayer's *Intruders In The Dust* to the box office.

Story of a five-man mission to a Japanese-

held island during World War II, *Home Of The Brave* tells of the attempt of an Army doctor (Jeff Corey) to cure Negro soldier Edwards' leg paralysis which crippled the GI during the peak moment of the raid. The sympathetic medical captain with the aid of narcosynthesis drugs unravels Edwards' tortured experiences with the racially-biased soldiers in a series of flashbacks. Attempting to accomplish his surveying mission as just "one of the guys," he is excluded and friendless. Edwards breaks under the strain of being forced "outside the human race" although feeling "inside" like everyone else.



① Shock patient Moss (Edwards) is given narcosynthesis injection by doctor to find reason for leg paralysis. Flashbacks follow to tell story of island raid.



② Assigned to raid, T. J. won't shake hands with Moss "because when you volunteer you can pick your company and I don't want anything to do with a shine."



③ On island, Edwards renews friendship with schoolday chum Finch, who feuds with prejudiced T. J. over his remarks to Moss. Negro GI does his survey job well.



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As heat and tension grow on mission, T. J. explodes and calls Moss "a yellow-bellied sline." Finch starts to square off with T. J. in defense of Moss and another soldier Mingo, stops the fight, telling T. J. to keep his mouth shut.



Their surveying mission finished, party gets ready to evacuate island. Finch finds he's lost maps, argues with Moss and starts to call him "a yellow-bellied n . . ." when he catches himself. Seconds later he's shot by Jap while apologizing.



Finding maps, Moss is told to take them to beach by wounded Finch. Then Japs capture Finch and torture him. Moss tries to go back to aid him but is stopped by Mingo, who tells him Japs want to lure each soldier one by one.

MOVIE BASED ON

In 1946 when *Home Of The Brave* was running as a successful Broadway play, Producer Stanley Kramer took an option on the Arthur Laurents' script and tried to persuade movie distribution and financial men that a movie on anti-Semitism was a good investment. He was told "audiences would rip up the seats," throw "stink bombs" into theaters, and "riot in front of box offices." He was forced to scrap the idea and drop the option when United Artists refused to release the picture if made. Then *Crossfire* and *Gentlemen's Agreement* were made and proved that anti-Semitism was not only a good theme for pictures but highly profitable as well. *Crossfire*, made for under \$500,000, grossed over \$2,000,000.

Six months ago, Kramer was leafing idly through *Brave* when the idea of switching the leading character from a Jewish to a Negro soldier occurred to him. His first reaction was "It would be three times as dynamic because if the story of a Jew forced to feel different was gripping on stage then in motion pictures, the story of a Negro would be much more so, because an audience could see the difference in terms of color rather than seeing one white man saying he was Jewish, another saying he was Christian."

Kramer immediately talked to the other members of Screen Plays



Breaking away, Finch crawls to beach, still apologizing to Moss. He dies in his buddy's arms as Jap bullets flick through the trees and snipers hurl insults at Americans. Moss holds dead Finch in arms, rocking plaintively.



With rescue boat arrived, other soldiers come to get Moss and Finch. But Moss insists on burying friend. Finally he's convinced to come along but he can't move. His legs are paralyzed. They have to carry him to boat.

BROADWAY PLAY

and found their reaction as exciting as his. The producer went to New York and talked to the same men who had turned down *Brave* as an anti-Semitism story two years previous. He told them that he felt the public "was demanding to have solid entertainment stories about the realities of the present day" and that the "run-of-the-mill formula pictures being turned out didn't have box office pull any more." Kramer explained his project and was given the unanimous go-ahead signal from the Mary Pickford-Charles Chaplin-owned releasing outfit, United Artists.

Screen Plays' members had good reason to be excited and to know their material. All ex-GIs, their common interests in "making good pictures for a change" welded them into a post-war corporation. Screenwriter-member Carl Foreman drew upon his background in Chicago and his vivid memories of the second-class citizenship afforded Negroes. Voicing the organization's feeling, Foreman stated, "All of us were tense and excited when we got the green light to go ahead. We hoped we could be good enough to do justice to the story and we worked as we never did before in our lifetimes. This was breaking new ground, pioneering—and we had to be truthful and courageous. We didn't pull any punches."

Continued on Next Page



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Moss is cured when doctor calls him "a dirty nigger" and Moss rushes at him. Captain apologizes, points out he has his leg power back. In orderly room T. J. insults Moss (above) and Mingo threatens T. J. even though he lost an arm.



Now warm friends, Moss and Mingo go home together. Mingo has offered to open a bar and restaurant with Negro GI, proposition first made by Finch on island. Moss accepts partnership and two fly back to States.

FILM HAS TELLING LINES ON BIGOTRY

MADE with two full weeks of pre-camera rehearsals, co-operation of actors shows exciting results in *Home of The Brave*. Edwards was working in private homes of each of the actors in turn, rehearsing the particular scenes in "two-somes" and "three-somes." The Negro actor was brought to the studio after Kramer had seen him in a local little theater production and told him, "Look, you're the man for the lead in this picture."

Edwards was particularly enthused about some of the telling lines in the script. Near the opening when Edwards is assigned to the mission, the major is alarmed over the inclusion of a Negro. He calls the colonel and says: "Sir, that engineer you've given me to do the surveying. He's . . . he's colored, Sir."

The colonel replies: "Is that so? What color is he?"

The bewildered major tries to back down and the colonel declares sharply: "Look Major, I'd have sent another man if I could, but this is the only surveyor specialist who's volunteered. So I wouldn't care if he was purple all over and had green stripes down his back!"

Edwards, near film's climax, has effective lines, "I told you I heard something in the middle of the night once. Some drunken bum across the hall from my aunt's yelling: 'Throw out the dirty niggers! That was us. But I just turned over and went back to sleep. I was used to it by then. Sure, I was ten. That's old for a piccaninny. . . . When I was six, my first week in school, a bunch of kids got around me, white kids, and said: 'Hey, is your father a monkey?' I was dumb. I smiled and said 'No.' They wiped the smile off my face. They beat it off. I had to get beat up a couple more times before I learned that if you're colored, you stink. You're not like other people. You're—you're alone. You're something strange, different. . . . Well, you make us different, you rats."

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FRIENDSHIP CLUB

New York 'lonely hearts' club offers to find dates and mates for love-hungry at modest fee

FRIENDSHIP CLUBS, those highly-obliging, uninhibited organizations that offer to unite (for a fee) restless, love-hungry souls, have sprung up in hundreds of U. S. communities mainly within the last 15 years. They have prospered on the lucrative business in lonely hearts which abound in a land whose divorce rate soars each year.

The friendship club has become a unique social institution in American life with a self-appointed major mission: to bring together men and women who for a weird variety of reasons are looking for the Ideal One with whom they can enjoy a transient romance, long-term love affair, substantial marriage or a good, solid platonic relationship with the accent on the intellectual.

Although correspondence clubs flourish and advertise extensively in the Negro press, colored lonely hearts clubs are rare. This does not mean there are fewer lonely Negroes; the ratio is about the same for both races. One explanation offered recently: Negroes have been late getting into the business of selling connubial bliss to unwed ones.

The Harlem Friendship Club, a Brooklyn-based group with members living in all five New York boroughs, has recently entered the race for the torrid trade in romance seekers. For a modest fee it offers a "confidential service" that includes personal introductions, a school on how to be charming, a marriage brokerage and an escort bureau.

It is the only Negro organization in any major city which plays Cupid for cash. For a \$5 fee the club offers lonely hearts its "recipe for happiness" which it insists is for "decent, respectable folk only." Like most lonely hearts groups, the Harlem Friendship Club receives its share of crackpots, and on-the-make Lotharios, but so far it prides itself on a fairly high rejection rate—testimony, it contends, to its respectability.



Lonely Sadie Sullivan, a 23-year-old widow, seeks solace through the Harlem Friendship Club. Mother of two children, she wants to meet a man who might become her husband. She applies for particulars to club president Marjorie Ison.



Prospective partner for Sadie is Charles Hubbard, 33, an Army vet whose first marriage was a failure. Now divorced, he seeks companionship of "quiet, fairly-intelligent woman." Date with Sadie is arranged for Bronx presser.



Introduction, "friendly and dignified" as advertised by the club, takes place in home of Dorothy Fuqua, club secretary-treasurer who is ex-wife of Ink Spot Charlie Fuqua. Club screens applicants rigidly, frowns on pick-ups.



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A black and white photograph of the Savoy Theatre marquee. The marquee features the word 'SAVOY' in large, stylized letters, with 'SKINE HAWKINS & RUDY WILLIAMS' and 'DANCING TO NIGHT T' visible below it. Two people are standing in the foreground in front of the dark theatre entrance.

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After-dance snack is eaten at Wells restaurant, well-known Harlem after-hours spot. Couple holds hands while Charles tells Sadie how enjoyable the evening was. Friendship Club carefully checks references of all applicants.

CLUB FINDS THAT LONELY WOMEN ARE BEST CUSTOMERS

TEN YEARS AGO friendship clubs for the frustrated and mail order matrimonial agencies began a boom which has lasted to the present. Still going strong, though fees have been boosted by inflation and once-lurid advertising toned down by the ever-watchful Federal Trade Commission, scores of friendship clubs have developed into sedate, efficiently-run businesses which "cater to discriminating clientele."

Lonely hearts clubs can be "discriminating" in more ways than the strictly personal. Thus practically all white friendship clubs in this country refuse Negro patronage, curtly pointing out they are not in the miscegenation business.

Unlike the majority of white lonely hearts clubs which sell their wares on a get-love-quick basis, the Harlem Friendship Club stresses the need for an improved appearance as the first step in banishing loneliness.

"We're trying to bring out the glamour in lonely Negro women," says Marjorie Ison, the club's affable president. "We have found that this is extremely important in getting a man."

The surplus of women in the population reflects itself in exaggerated form in the membership of the club. In its first two months of existence it attracted some 50 females (average age: 42), and only six men (average age: 48). Practically all had been married once, the men mainly widowers and the women mostly divorcees.

Explaining the disproportion between the sexes, Miss Ison said: "It's much easier for a man to find a woman than it is for a woman to find a man. Men can pursue women legitimately. Traditionally women have been taught not to chase men." It is also less difficult for an unattractive male to find a mate.

The club does not bill itself as an interracial agency. Numerous whites, however, have contacted the group asking for introductions to colored people. One white man, a handsome, well-to-do, six-foot Dartmouth graduate, applied recently for membership in the club. A widower, he told club officials his late wife had been a Negro woman. Their six years of married life in an upstate New York town had been the happiest in his entire life.

"I wish I were a Negro," he told the club's president with convincing sincerity. "There's something so human and warm about Negroes. White people are artificial, insincere and unreal. Can't you find me another Negro wife?"

To date the Harlem Friendship Club has not succeeded in finding a mate for this man.

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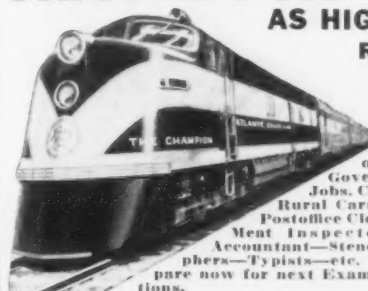
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Good-night kiss takes place on steps of Sadie's home after big night out. Sadie had not been kissed since death of her husband one year previously. She now has high hopes for the future, feels she's better fitted to become a good wife.

ESCORT BUREAU PROVIDES DATES FOR CHARGE OF \$10

THE HARLEM Friendship Club made an unspectacular debut a little over two months ago when it set up shop in the Brooklyn office of a Negro cosmetics firm and hung out its "Lonely Heart Agency" shingle. At first its clients were Brooklyn residents who had seen the sign and dropped in to make inquiries. Today the club's membership is divided about equally between Brooklyn and Manhattan. The group is now readying an advertising campaign aimed at the national Negro loneliness market which it declares is going neglected and untapped.

The club's chief function so far has been to introduce lonely people to each other—after they have been carefully screened and their references checked. Its introductions sometimes lead to a trip to the altar.

The club supplies escorts at a slightly higher fee than is charged for arranging its introductions. For securing an acceptable escort, whether for an evening, a week or longer, the charge is \$10. The escort bureau is designed mainly to accommodate out-of-town visitors who invade New York each Summer. The club insists it will not accept any casual dropper-in. Before the club will agree to find an escort for that visiting small-town businessman or that teacher from the South up to attend the Summer session at Columbia, the club demands what it calls "credentials." These are simply legitimate identification papers showing who the person is, his occupation and home town.

A policy of suggesting that a couple agree to divide the costs of an evening's entertainment is maintained. Club officials have found that this "going Dutch" policy is one way of avoiding unpleasant incriminations and stopping undesirable entanglements. "We don't want any of our escorts, whether male or female, to be saddled with an unfair or excessive obligation," explains Mrs. Ison, who is a divorcee.

There are two married women in the club. They explain their presence in the organization by saying, "We joined up because we wanted to learn how to keep our husbands. Women should learn not only how to get a husband, but how to keep him." These two women have so far availed themselves only of the facilities of the Charm School.

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